

**SWPS
University**

24

ANNUAL ——— REPORT

25



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I
A FOREWORD

Ladies and Gentlemen,

we would like to present the report summarizing the activities of SWPS University in the academic year 2024/2025. The report provides information about our activities and achievements backed by facts and figures. The data and statistics paint a picture of an open and dynamically developing university. A university that keeps adapting and wants to shape its environment.

The academic year we are reporting on is the first year of implementation of the [SWPS University Strategy for 2024–2029](#) ». The strategy defined the mission of SWPS University as a non-public higher education institution, the purpose of which is to serve people, society, and the environment through actions in education, science, art, and public engagement. We fulfill this mission as a competent institution based on a community of employees, students, and graduates.

The report shows how we operate in strategic areas. We provide innovative education – based on research results with increasingly interdisciplinary manner. We are active in the fields of science and art. We are developing international cooperation. We are building a university community. We are committed to cooperating with our environment. We are also taking action to promote sustainable development and protect the environment. We are growing as a financially stable institution. We cooperate with educational, cultural, higher education, and research institutions, local governments, administrations, non-governmental organizations, and many other entities. We would like to express our gratitude to all of our partners and we look forward to our cooperation in the coming years.

The projects and figures presented in the report are the result of specific actions taken by our university community and associates. We would like to thank everyone for their commitment and hard work, which undoubtedly contributed to the fulfillment of the university's mission of focusing on contemporary education, interdisciplinary research, and being socially engaged during the first year of implementation of the university's strategy.

Thank you for standing with us – in action, in dialogue, and in the joint development of our University. This report – which we are proudly and gratefully handing over to you – also serves as an invitation to further creative and fruitful cooperation.



Professor Roman Cieślak,
Rector of SWPS University



Ewa Ger, Ph.D.
Director General of SWPS University



**UNIVERSITY
COMMUNITY**

INTRODUCTION

The USWPS community consists of nearly 16,400 students enrolled in Bachelor's and Master's degree programs, 4,500 in graduate certificate programs, 69 doctoral students, 1,022 employees, and 2,500 associates. 3,500 people benefit from the academic courses and trainings each year.

As a university, we work to strengthen the community by creating conditions for educational and professional development, and engagement. We focus on diversity, accessibility, and cooperation. We place particular emphasis on inclusivity – to this end, we have conducted internal diagnosis and began working on an inclusivity policy.

We offer scholarships, internships, and mentoring programs, as well as career counseling for students. We invest in the development of our employees via e.g., training and coaching programs.

We provide psychological and legal support for our community, as well as services that promote equal opportunities for persons with disabilities. Students can develop their passions and skills through, among other things, academic clubs activities. The actions of university governments, student organizations, and alumni councils help to build relationships and maintain engagement after graduation.

All these initiatives bring us closer to our vision of a community based on care, well-being, diversity, and mutual respect – our strategy guidelines in this area for 2024–2029.

BACHELOR'S AND MASTER'S DEGREE PROGRAMS

16377

students in Bachelor's and Master's degree programs in the academic year 2024/2025



including

1108

foreign students (excluding international exchange)

42



students participating in long-term mobility at USWPS

734

Faculty of Interdisciplinary Studies in Kraków

1777

Faculty of Humanities in Warsaw

997

Faculty of Social Sciences in Warsaw

648

Faculty of Law and Communication in Wrocław

927

Faculty of Law in Warsaw

869

Faculty of Design in Warsaw

1431

Faculty of Psychology and Law in Poznań

1175

Faculty of Psychology in Katowice

374

Faculty of Psychology in Kraków

1407

Faculty of Psychology in Sopot

4280

Faculty of Psychology in Warsaw

1758

Faculty of Psychology in Wrocław

GRADUATES

3394

students who completed Bachelor's and Master's degree programs in 2024/2025 (as of August 31, 2025)



GRADUATE CERTIFICATE PROGRAMS

4501

students attending graduate certificate programs in 2024/2025



including

1012

as a part of the School of Cognitive-Behavioral Therapy



475

in Katowice

501

in Kraków

648

in Poznań

130

in Rzeszów

452

in Sopot

1702

in Warsaw

593

in Wrocław

DOCTORAL SCHOOL

69



students attending the Doctoral School, including 8 foreign students

14



people intending to initiate proceedings for a doctoral degree in extramural mode of study

GRADUATES

2483



people who completed graduate certificate programs in 2024/2025 [as of August 31, 2025]

159



people who have graduated from the School of Cognitive-Behavioral Therapy

EMPLOYMENT

1022

people working at the university (full-time),
including 28 from abroad

545
academic division



477
administrative
division



ACADEMIC DIVISION



267

teaching
group



248

research and
teaching group



30

research
group

52 Katowice

79 Kraków

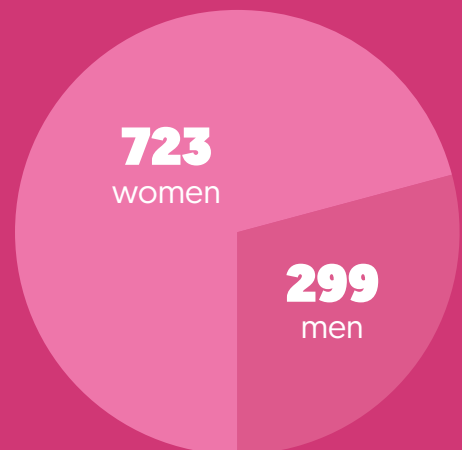
82 Poznań

71 Sopot

598 Warsaw

140 Wrocław

35	Faculty of Interdisciplinary Studies in Kraków
62	Faculty of Humanities in Warsaw
42	Faculty of Social Sciences in Warsaw
38	Faculty of Law and Communication in Wrocław
34	Faculty of Law in Warsaw
61	Faculty of Design in Warsaw
42	Faculty of Psychology and Law in Poznań
30	Faculty of Psychology in Katowice
15	Faculty of Psychology in Kraków
38	Faculty of Psychology in Sopot
111	Faculty of Psychology in Warsaw
44	Faculty of Psychology in Wrocław



NEW EMPLOYEES

132

people who started full-time employment in 2024/2025, including 7 from abroad

73

academic division



59

administrative division



COOPERATION

2521

people cooperating with the university in teaching



220

people who have attended Preparatory School

NON-DEGREE EDUCATION

2932

people participating in trainings, academic courses, and School of Coaches



400

people participating in Language School courses



209

participants in the state examination in Polish conducted at USWPS

SUPPORT FOR STUDENTS

Scholarships for candidates

We are running four competitions aimed at supporting outstanding candidates:

- Out-of-the-Box [Głowa się rusza] in the field of Graphic Design in Wrocław, consists of preparing an original creative work in the form of a poster.
- Head Start [Mistrzowski start] for people with high "Matura" exam results.
- Trendsetter [Zmieniam Świat] for socially active people with achievements and good "Matura" exam results.
- **Scholarship »** for international candidates for study programs conducted in English, the basis for evaluation is an essay.

The prize in each competition is a scholarship covering the tuition fees for the first year of studies. We have awarded a total of 29 scholarships for the academic year 2025/2026 (last year – 31).

Scholarships for students

In 2024 and 2025, we received over PLN 33 million funding for benefits for students and doctoral students. We granted a total of 1,452 scholarships (Rector's, social, for students with disabilities, financial aids) worth over PLN 20 million. Scholarship amounts – reaching PLN 2,400 – have significantly increased the availability of real financial support for students. The aid went to students from all faculties, with the largest share going to the Faculty of Psychology in Warsaw. We also granted 50 prestigious VIS scholarships from the university fund.

Pro Akademia Foundation scholarships

The Foundation grants prof. Zbigniew Pietrasiński Creative Scholarships to students and doctoral students who transfer their knowledge into practical solutions in social or artistic activities. In 2024/2025, we granted two scholarships, each worth PLN 10,000:

- Maria Kossowska-Wywiął from the Doctoral School – for commitment to popularizing science,
- Marta Torzewska from the Faculty of Psychology in Wrocław – for academic activities combined with social engagement.

Thanks to a transparent and well-organized scholarship system, we support academic development, equalize educational opportunities, and build a friendly environment for students in various life situations.

As a part of the Student Support Fund, the Foundation grants scholarships to individuals in difficult circumstances who are developing in the fields of science, art, or social engagement.

The scholarships are intended to cover half of the tuition fees for studying at USWPS. In 2024/2025, we awarded the following:

- Zdzisław Bodnar from the Faculty of Psychology in Katowice – for academic activities and commitment to the development of the USWPS community,
- Catalina González Gil from the Faculty of Psychology in Warsaw – for skillfully combining social activities with outstanding academic achievements,
- Anna Jurczak from the Faculty of Humanities in Warsaw – for social engagement combined with impressive academic results.

“WspieraMY” program

As a part of the program, we offer students jobs at the university specifically created for them. The students are employed on the basis of contract of mandate. In 2024/2025, 105 students and 32 university units, including research centers and the Vice-Dean's Team for Student Affairs, participated in the program (data as of June 30).

“PromujeMY” program

We have launched a program supporting the development of students of art and design field of study at USWPS and CDV – “We Promote New Art and Design” (“PromujeMY Młodą Sztukę i Dizajn”.) We promote student creativity, among other things, by offering their works for sale through the online store New Art and Design. To date, 37 works have been submitted.

Handling student affairs

The satisfaction of our students is our priority. We provide them with comprehensive services at our Centers for Student Affairs. Thanks to personalization and automation, anyone can quickly and easily obtain reliable information – we respond to over 63,000 questions and requests every year.

We constantly check what influences the positive experiences of our students. We try to simplify language and the rules of studying – in cooperation with the faculties. We care about the quality of our consulting services. We respond to questions within 24 hours, and our satisfaction rating is currently 7.3/10. Our goal is 8/10.

This year, we implemented a new digital tool that reduced the time needed to process Erasmus+ applications from one month to one week. We are also streamlining the process of granting diplomas by automating tasks that were previously performed manually. Starting this year, we are also switching completely to mLegitymacja, a mobile version of the student ID card in the mObywatel app. Together with the Academic Administration Forum (Forum Administracji Akademickiej) we are working on digital diplomas to make them secure and easy to verify.



Job and Internship Fair 2025
in Wrocław.

Professional development support

To support our students, the Office of Career Services conducted 634 individual career consultations for 418 people. In the database of job offers, internships, and apprenticeships, students and graduates had access to 1,408 offers. 3,581 students completed their internships (including 1,182 in the winter semester and 2,399 in the summer semester).

We organized 17 workshops with external partners (1,021 participants) and 11 Office of Career Services workshops (436 participants), including workshops concerning career path planning and integrated competency assessment sessions. The next edition of the Job Fair was attended by 152 organizations, exhibiting 167 stands on 6 campuses. During the event, 47 workshops and 2 debates took place.

PSYCHOLOGICAL AND LEGAL SUPPORT

The Accessibility, Scholarship and Student Activity Center, in cooperation with the SWPS University Clinic and other counseling centers, provided students with 426 psychotherapy sessions. The Accessibility, Scholarship and Student Activity Center also carried out 11 crisis interventions, i.e., providing assistance to people in mental crisis. We provided legal advice regarding the legalization of stay 27 times.

The Accessibility, Scholarship and Student Activity Center organized a series of webinars on topics such as neurodidactics, effective learning methods, and coping with difficult emotions through sport. The Accessibility, Scholarship and Student Activity Center team participated in trainings (including on case law, simple language, and evacuation).

Since 2020, the USWPS has been providing its employees with access to free psychological support through the USWPS Clinic of Cognitive-Behavioral Therapy. They can attend 10 sessions with a therapist. In 2024/2025, we provided psychological support to 66 employees (423 visits) and 6 family members (51 visits).

ACTIONS PROMOTING DIVERSITY, INCLUSIVITY, AND ACCESSIBILITY

Anti-bullying and anti-discrimination procedure

We have introduced updated Regulations for Counteracting Undesirable Behavior, including mobbing and discrimination in the workplace at SWPS University. We have established an Academic Spokesperson Team, whose purpose is to resolve disputes informally. We have expanded the Committee for the Prevention of Harassment and Discrimination to include a representative of the Trade Union. We have developed infographics presenting the most important principles for counteracting mobbing and discrimination. We organized training sessions on “Counteracting Mobbing and Discrimination in the Workplace” [“Przeciwdziałanie mobbingowi i dyskryminacji w miejscu pracy”].

Anti-Harrasment and Discrimination Expert

The goal of the expert’s activities is to ensure that USWPS is a safe and friendly space for our community. The expert reviews reports and implements anti-discrimination measures to prevent abuse and inappropriate behavior

in the academic environment. The questionnaire on the Virtual University, which has been available for several years, allows students to report irregularities or abuses in a secure and confidential manner.

In 2024/2025, 32 reports (as of June 30) were received concerning peer conflicts, harassment, and discrimination (e.g., based on mental health or gender identity). The expert conducts investigations and mediations, and also refers people to psychological assistance. The expert also organizes educational meetings for students, promoting good attitudes and building an inclusive environment.

Support for people with disabilities

In 2024/2025, support for activities for people with disabilities was financed mainly from a state budget grant, amounting to PLN 1,393,200, and additional funds after the integration with Tischner European University in the amount of PLN 32,127.

The number of students with special needs is 692, 426 of whom have a certified disability and 92 have other medical documentation. In addition, support was provided to 138 candidates applying to study at the university.

The most common types of support provided were individual study arrangements for health reasons (118 people) and individual examination arrangements (200 people). We have provided parking spaces for 21 people. The Accessibility, Scholarship and Student Activity Center's services supporting the teaching process included the provision of:

- a learning assistant (48 people),
- a sign language interpreter (4 people),
- individual language courses (10 people),
- individual academic classes (7 people).

The “More Accessible University” (“Uczelnia coraz bardziej dostępna”) Program

The program, which we have been implementing since 2024, supports people with special needs in terms of accessibility to communication, services, infrastructure, and education within the university community.

We strive to create a more inclusive and effective university environment.

Our goals are:

- Organizational development of the Accessibility, Scholarship and Student Activity Center, including the appointment of coordinators in each campus of the university [Communication and Customer Services Department].
- Modernization of IT and communication systems: adapting the university's website to WCAG requirements, using AI in student services, expanding the functions of the Knowledge Base and mobile application, and implementing an online system for granting and implementing adaptations for people with special needs [Marketing Department, Communication and Customer Services Department].
- Infrastructure adjustment: including the installation of elevators in Kraków and the creation of a long-term plan to eliminate limitations [Administration Department].
- Introduction of a simple and inclusive language policy, including e-learning for the entire community [Communication and Customer Services Department].
- Trainings in crisis intervention, universal design, and raising awareness of diversity and inclusivity for employees and students [Human Resources Department].

Actions promoting inclusive policies

Inclusivity is one of the key areas of our strategy, coordinated by Agata Wysocka, M.A., Director of Admissions, with the support of Agnieszka Pantuchowicz, Ph.D. / Associate Professor at USWPS (Institute of Humanities, Faculty of Humanities in Warsaw) and Maksymilian Bielecki, Ph.D. (Institute of Psychology, Faculty of Design in Warsaw). The team's activities enabled a comprehensive diagnosis, including workshops and surveys involving representatives of service offices and academic experts. Questions about inclusivity were also included in the satisfaction survey addressed to all employees.

In cooperation with the Student Government and the Internal Communication Center, we conducted a survey, receiving nearly 550 responses from students and over 100 declarations of participation in qualitative research.

Research is currently underway on graduate certificate programs, the Doctoral School, and the Open Education Center, as well as desk research on inclusivity policies at European universities. The team's next steps are to develop proposals for an inclusivity policy and create measures that will support its implementation.

DEVELOPMENT ACTIONS FOR EMPLOYEES

Training sessions

We have launched 11 English language learning groups for over 90 people and 2 Polish language learning groups for foreigners. We organized 82 training sessions [over 300 training hours]. Over 1,200 people participated in them. The training sessions covered the development of digital, managerial, and cross-functional skills, as well as expert knowledge for selected positions.

We also conducted 57 hours of coaching sessions as a part of 5 coaching processes for managers in the academic and administrative divisions. 152 people benefited from discounts on USWPS educational offer.

Development of management skills

We conducted a 360-degree feedback covering senior management in both divisions. The feedback will enable the assessment of management competencies important for shaping institutional culture. Based on the results, we will design development activities to improve communication within the team and strengthen competencies [caring for well-being, supporting work-life balance, giving employees greater agency].

Original research on satisfaction

Internal experts – Agnieszka Czerw, Ph.D. [Institute of Psychology, Faculty of Psychology and Law in Poznań], and Katarzyna Brzuszkiewicz, Ph.D. [Faculty of Psychology and Law in Poznań], in cooperation with the external company Openfield, developed an original questionnaire to measure employee satisfaction. It monitors the level of satisfaction among employees and progress in implementing the USWPS strategy in the area of Objective 4, "University Community". 559 people [55% of the community] participated in the study. Based on the results, we are developing corrective measures.

Cross-cutting competencies model

The HR Excellence team has developed a model of cross-cutting competencies. Its main author is Anna Ziółkowska, Ph.D. / Associate Professor at USWPS [Faculty of Psychology and Law in Poznań]. The aim of the model is to support employees in developing the skills and competencies necessary for academic and organizational work, as well as a way of verifying these skills. In 2025/2026, we will focus on presenting the new model, and we plan to fully implement it in 2026/2027.

Cross-cutting competencies and skills

- Related to digitization and innovation (data analysis; digital; critical, innovative, and creative thinking).
- In the field of work management and organization (in terms of planning and organizing one's own work; managerial and leadership skills).
- Social and communication (communicating; teamwork and supporting others; establishing professional contacts; following ethical principles).
- Related to health protection and sustainable development (related to health and well-being; related to environmental protection; related to social engagement).

SUPPORT FOR THE DEVELOPMENT OF RESEARCH AND TEACHING STAFF

Academic evaluation

We conduct periodic evaluations of academic instructors to ensure the highest quality of educational and academic activity carried out by our university. It takes place every 2 years and covers four areas: development, organization, teaching, and research. Each person is evaluated in areas relevant to their employment group on two levels: basic [expectations for academic instructors in Poland] and supplementary [expectations at USWPS].

The person whose work is being evaluated participates in three interviews: an opening interview, where the criteria and expectations for the work are presented; a mid-term interview, where achievements are analyzed and the possibility of meeting the criteria is verified; and an evaluation interview, which is an assessment of achievements.

In the 2022–2024 academic evaluation process, out of 501 academic instructors, 354 participated, including 18 employed in research positions, 176 in research and teaching positions, and 160 in teaching positions. 334 people received a positive evaluation. 20 people received a negative evaluation. The remaining individuals are currently at various stages of the evaluation process (e.g., new hires or those on leave).

Development of teaching skills

The Center for Excellence and Innovation in Teaching conducted:

- two editions of the “A Little Bit About Teaching” [“Co nieco o dydaktyce”] training course for new teachers,
- two editions of Teaching Competence Week [Tydzień Kompetencji Dydaktycznych]. The program is growing dynamically: the number of groups increased from 28 in December to 38 in May, and the number of available places doubled from 783 to 1,570. In the May edition, we placed particular emphasis on digital competencies related to gen. AI [18 out of 38 groups]. In May, 289 people participated in at least one training session (an increase of 15% compared to 251 people in December). In total, we recorded 626 participations, including 370 in AI training sessions. The average number of training sessions per active participant was 2.2, which shows a high level of engagement.

Teaching advisors conducted 79 individual consultations [down from 85 in the previous year], focusing mainly on effective teaching and student support. As a part of the Week, they conducted 11 types of trainings.

In cooperation with the Human Resources Department, we developed an Intensive Teaching Skills Development Program for Teaching Assistants, and we also consulted on e-learning courses on universal design and crisis intervention.

The Center also conducted a study on the knowledge, skills, attitudes, and use of generative artificial intelligence tools by academic staff, responding to the growing importance of AI technology in educational processes.

Activities of Representatives for Quality of Education

Representatives for Quality of Education support activities in line with the education quality system and ensure compliance with the rules and procedures of the Internal Quality Management System for Education at the faculties. Last year, following the results of the distribution of grades from the diploma process contained in the reports of the representatives and the joint work of the Center for Student Affairs with the Vice-Deans for Educational Affairs, the representatives supported the development of the teaching competences of the staff, focusing on the diploma process.

The aim of the workshops conducted at the university is to organize and harmonize the approach to writing and evaluating theses in all faculties. In 2024/2025, we organized a series of workshops that included:

- discussion on standards for writing theses and clarification of the roles of the supervisor and the reviewer, including guidelines for evaluating the thesis,
- discussion on procedures related to the diploma process, taking into account the latest changes in scheduling diploma examinations.

The workshops are designed to prepare the staff to effectively support students and ensure high standards of theses. Several faculties plan to develop standardized materials, such as review templates, in the coming year.

In workshops at the faculties, representatives are supported by Vice-Deans for Educational Affairs and the Teaching Support Office. By the end of June, they took place in four faculties – Faculty of Psychology in Wrocław and in Katowice, Faculty of Psychology and Law in Poznań, and at the Faculty of Humanities. The next ones will take place in October 2025.

Program for scientific or artistic advisors

We have launched a pilot program for teaching advisors, which aims to:

- create an effective model for transferring and improving academic or artistic competencies,
- improve the quality of research and artistic activities,
- develop the competencies needed to establish further research centers.

Five mentoring pairs participated in the pilot program carried out at the Institute of Design and the Institute of Humanities. The program was positively evaluated by the participants. We will continue it in the coming years.

Internship program for students

We have launched a pilot academic internship program aimed at graduates. The program is scheduled to last 2 years. During this period, participants carry out tasks that develop their teaching skills [conducting classes and participating in courses and trainings]. They are also working on a research concept that will form the basis of an extramural doctorate carried out at the Institute of Psychology. The program was launched on a pilot basis at the faculties of psychology in Warsaw, Katowice, Sopot, Wrocław, as well as at the Faculty of Psychology and Law in Poznań. A total of 14 people will be employed as a part of the program.

Establishment of the Teaching Support Office

In November 2024, the Teaching Support Office began its operations. Its task is to provide information and consultation to the instructors conducting classes at the university. The office is located in Warsaw, but it serves teachers from all faculties, 7 days a week. It is available remotely at all times, including during open office hours. The Teaching Support Office organizes the information needed for teaching, ensures that the Knowledge Base is kept up to date, and informs instructors about important dates in the academic year. It also provides consultations on using the Virtual University, Classroom, and the ASAP system.

We want to support people interested in academic development.

Activities for Welcome Point

We have developed a concept of the Welcome Point, which will support foreign nationals during the recruitment and onboarding process at the university. We have obtained PLN 550,000 in funding from NAWA, as a part of the Welcome to Poland project, for the implementation of a project related to the introduction of technological solutions [Agent AI, Marketing Automation]. Thanks to them, we will raise the standards of service for foreign nationals at the recruitment and onboarding stages. The project also aims to promote USWPS on the international job market. We will also allocate part of the funding to the activities aimed at improving the knowledge and skills of our community in the areas of internationalization, legalization of foreign workers, and acculturation of new employees.

Employer branding

We have implemented measures to strengthen the university's image in the eyes of candidates and increase interest in job offers at USWPS, such as:

- image campaign on LinkedIn,
- a new format for publishing job offers on social media,
- GDN targeted campaign promoting job offers in the academic division,
- publication of job offers on websites: [ResearchGate »](#) and [Academic Positions »](#),
- image campaign on ResearchGate,
- participation in job fairs organized by the USWPS Office of Career Services.

INTERNAL COMMUNICATION

Effective internal communication is important for both students and employees, as it facilitates access to information, promotes engagement, and builds a sense of community.

The Internal Communication Center works to develop communication channels, including onboarding for new students and regular newsletters – for students [14 issues per year], for employees [26] and Human Touch Group [11]. It also runs information campaigns accompanying key moments in the academic year [over 40 topics per year] to help students navigate educational and administrative processes. 69% of students rate the university’s communication on important matters related to their studies positively.

In 2024/2025, we began implementing several large projects, including the creation of a new version of the “Virtual University” portal and activities financed under the “More Accessible University” program. These include the development of a mobile application and the Knowledge Base, and the implementation of a simple language as a standard in internal communication and the organization of Accessibility Days at USWPS. These projects will continue in 2025/2026.

STUDENT ACTIVITIES

Student Government

Students elected a Student Government in all campuses of USWPS – a total of 58 people belong to it. The chairs of the individual campuses formed a Student Government Council, which elected Adam Kućmierz as its chair.

The Student Governments organized integration events and themed events for students, also in cooperation with other universities. The initiatives included, among others: Academic Club Days (combined with ERUA Day celebrations in Warsaw), introductory and film nights, zero waste clothing exchange events, initiation parties, halfway parties, and annual student festivals (postponed from May to October for safety reasons). Student Governments were also involved in social activities, including blood donation campaigns, Noble Gift, the Great Orchestra of Christmas Charity, and animal welfare.

Student organizations

In 2024/2025, 200 student organizations were registered in all USWPS campuses. These organizations hold regular meetings, creating a space for exchanging ideas, collaborating on projects, providing mutual support, and integrating the student community. These activities allow students to develop their passions, get involved in university life, and gain valuable experience. The organizations also prepare webinars, academic conferences, workshops, and discussion panels. They invite experts to give lectures and hold open meetings for students.

Nearly 20 new organizations were established during the current academic year. Most of them work in faculties of psychology and law, tackling a variety of topics and conducting research in the area where these two areas intersect.

Successes of students

- Kacper Jurewicz and Marta Torzewska from the Faculty of Psychology in Wrocław received scholarships from the Ministry of Science and Higher Education.
- A team from the Faculty of Law in Warsaw, led by Izabela Michałowska, won an award in the Startup Academy competition for the IMMER project – an innovative educational platform designed for high school and university students.
- The “OKŁA” mask design by Agata Germain from the Faculty of Design in Warsaw was presented at the prestigious “Szkło Młodych 2024” exhibition.

Over the past year, students and graduates of USWPS have achieved excellent results, winning awards, obtaining grants, and distinctions in national and international competitions.

- Ignacy Maliszewski, a graduate of the Faculty of Psychology in Warsaw, was one of five winners of the international “Magna Charta Observatory” competition for the essay on inclusivity in higher education.
- Mahawir Iwanowski from the Faculty of Psychology in Wrocław has been appointed chair of the National Board of the Polish Association of Psychology Students and Graduates [Zarząd Krajowego Polskiego Stowarzyszenia Studentów i Absolwentów Psychologii – PSSiAP] for the 2024–2026.
- Students from the Faculty of Psychology in Wrocław and the Faculty of Law and Communication [Emilia Front, Julia Zysiek, and Justyna Sienkiewicz] won the “Change It! – Impactful Innovation Challenge” competition organized for students of USWPS and Wrocław University of Science and Technology [the “RingOn” project].
- Students from the Faculty of Interdisciplinary Studies in Kraków [Katarzyna Kapłaniak, Zuzanna Wajda, Gabriela Golonka, Oliwia Karnia, Łukasz Gadzina] prepared an advertising spot for the “Mam Marzenie” Foundation, which supports children struggling with serious illnesses. The clip was broadcast on TVP and on video billboards in Warsaw.
- The works of graduates: Monika Pluszczak, Katarzyna Szmorąg, and Jakub Russak from the Faculty of Law and Communication in Wrocław have been nominated for the Project of the Year Award 2023/24 in the competition organized by the Association of Applied Graphic Designers [Stowarzyszenie Twórców Grafiki Użytkowej].
- The “FALBA” bench design by Agata Germain, Liza Nalewajko, Daniel Haddock, and Witold Holeksa from the Faculty of Design in Warsaw was presented in Vienna as a symbol of the 50th anniversary of the Polish Institute.
- A team from the Faculty of Psychology in Sopot – Karolina Miotk, Katarzyna Staniszevska, and Aleksandra Tyrzyk – received the Ikar Psychology Award at the Young Psychology conference in Lublin for the best poster, “The Relationship Between Worldview and Motives for Alcohol Consumption” [„Związek między światopoglądem a motywami spożywania alkoholu”].
- A team from the Faculty of Psychology in Warsaw [Zofia Maciąg, Patryk Szczeciński, Gabriela Puchała] reached the final of the Tech Minds PwC competition. The project using eye tracking in the education of children with dyslexia was recognized by PwC, Microsoft, and SAP, which awarded the team a grant of PLN 5,000 for further development.
- Psychological Conversations Research Club at the Faculty of Psychology in Warsaw [chair: Przemysław Blimel, supervisor: Małgorzata Godlewska, Ph.D.] received funding in the amount of PLN 10,000 in the Mini Grants 2025 program organized by Our Future Foundation. The project involves a series

of Social Skills Training [SST] sessions in Warsaw high schools and professional SST training sessions for participating students [in cooperation with the Open Door Foundation [Fundacja Otwarte Drzwi].

- The NeuroPsyche Student Research Club at the Faculty of Psychology in Warsaw [chair: Jakub Mazurkiewicz, supervisor: Krzysztof Krejtz, Ph.D. / Associate Professor at USWPS] participated in the Science Picnic 2025 organized by the Copernicus Science Centre, promoting psychological knowledge.
- Graduates from the Faculty of Psychology in Wrocław and Katowice – Paweł Schoepp, Aleksandra Zawadzka-Rosiak, Katarzyna Goczół, and Dominik Laska – won the following awards: 1st place [Master's thesis], 2nd place, and two honorable mentions in the nationwide competition "Szare Komórki 2024" for the best research work in the field of economic psychology, organized by the Academic Association of Economic Psychology.
- Ewa Stecewicz and Liza Nalewajko from the Faculty of Design won the prestigious NYCxDesign Awards competition for their design "Tawerna stołowa".
- Alix Awar from the Faculty of Interdisciplinary Studies in Kraków with the team won first place at Game Jam AGH 2025 for their game AutoNomic.
- Izabela Pieczonka from the Faculty of Interdisciplinary Studies in Kraków won first prize in the Adobe Creative Campus Day 2025 competition in the "Be Creative" category.
- Students from the Faculty of Interdisciplinary Studies in Kraków [Anna Hojda, Anna Huryna, Kateryna Nychyporuk, Martyna Kubera, Nikola Proskura] were qualified for the International Student Poster Confrontations 2025 in Tarnów.
- Lidia Maria Witer, a student at the Faculty of Humanities in Warsaw, took 2nd place in the nationwide Chinese language competition "Chinese Bridge 2025" organized by the Confucius Institute at the University of Gdańsk and the Embassy of the People's Republic of China in Poland.
- Students from the Faculty of Humanities in Warsaw – Zofia Bindziuk, Weronika Dąbrowska, Kinga Kasperek, and Emilia Milczarek – have been selected by the Polish Investment and Trade Agency to work at the Poland Pavilion at the EXPO in Osaka, Japan [April 13–October 13, 2025].
- A team from the Faculty of Psychology in Katowice [Jakub Kołsut, Kajetan Cybulski, Wojciech Buda] took 7th place in Poland in the Academic Management Championships 2024 [Akademickie Mistrzostwa Menedżerskie 2024].
- Students of the Faculty of Psychology and Law in Poznań, under the supervision of Piotr Józwiak, Ph.D. / Associate Professor at USWPS, submitted a petition to the Sejm of the Republic of Poland in October 2024 proposing to expand the statutory definition of the crime specified in the Criminal Code.

The Committee for Petitions decided to forward their proposal to several ministries, including the Ministry of Justice, thus bringing our students' initiative to the attention of government officials.

- AZS Uniwersytet SWPS (Campus in Poznań) competed in the Academic Championships of Poznań and Greater Poland in five disciplines (men's and women's bowling, squash, badminton, sailing, and athletics). It ranked 10th in Greater Poland in the category of all universities and 4th in the category of non-public universities. In the sailing discipline, the crew from the Poznań campus took 2nd place.
- Angelika Friedrich, a student at the Faculty of Psychology in Katowice, spoke at the Impact'25 international congress.
- Diploma project by Pola Małaczewska from the Faculty of Design in Warsaw was recognized in the international review of diploma projects – Graduation Projects 2024.
- Diploma project by Zuzanna Hoffman from the Faculty of Design in Warsaw has reached the final of the international competition „make me! 2025” organized by Łódź Design Festival.
- Julia Engländer and Zuzanna Warchała, students at the Faculty of Design in Warsaw, presented the results of their activities carried out as part of the Interaction Design Research Club at the Digital Citizens Exchange Event – an academic conference organized by Northumbria University.
- Students of the Faculty of Design in Warsaw (Klara Arrowsmith, Milena Bednarczyk, Jagoda Bergel, Anatol Grewinski, Yevgeniya Gudym, Michalina Kaczmarek, Anton Kostromtsov, Zuzanna Kotwas, Łukasz Machnowski, Ignacy Malinowski, Katarzyna Matosek, Magda Mączyńska, Mateusz Miszczak, Barbara Nowakowska, Pola Oleszczyk, Olga Plewnicka, Jan Polak, Jakub Sobiegraj, Franciszek Sz waj, Helena Zdrojewska) created unique ceramic dishes, which were presented at BioBazar and as a part of the main program of the Łódź Design Festival.
- The exhibition “From Porcelain to Screen Printing” [“Od porcelany do serigrafii”], presenting the works of students from the Faculty of Design in Warsaw, was displayed in the New Deputies' Chamber at the Royal Castle in Warsaw. The works were created in cooperation with the Gallery of Porcelain. Authors of graphics: Mirella Glinka, Oliwia Głogowska, Hanna Górzyńska, Weronika Gudaniec, Kaja Herjan, Inga Juszkiewicz, Barbara Kaźmierczak, Michał Maciejewski, Aleksandra Polaszek, Oliwia Popławska, Michał Rutkowski, Sylwia Skłodowska, Julia Szałapska, Katarzyna Szczepańska, Wiktoria Sztachelska, Oliwia Trojan, Natalia Wielocha, Stanisław Wojtiuk, Hubert Wojniak, Anna D. Zavadzka.

- The project “[Post]Identity on Banners” [(Post)tożsamość na sztandarach] by students of the Faculty of Design (Robert Boliński, Zo Dobrowolska, Kacper Donimirski, Mikołaj Faron, Aleksandra Gackowska, Ryszard Grygiel, Jakub Jankowski, Anzhalika Kazlouskaya, Amelia Kluziak, Paulina Łukasiewicz, Jonatan Majewski, Polina Maksymenko, Helena Mierzwiczak, Zofia Rybińska, Zuzanna Sołtysiak, Lix Szulc, Jakub Zawadzki) was presented as a part of the Law of the Desert festival in the Błędów Desert.
- Students of the Faculty of Law and Communication in Wrocław, in cooperation with Małgorzata Jabłońska, Ph.D. (artistic supervisor) and Piotr Szewczyk, Ph.D. (layout designer), prepared the graphic design for the magazine “W Kratkę” published by the “Dom Kultury” Foundation (Alina Ostrowska, Barbara Uspieńska, Dariusz Vasina, Gabriela Pytel, Hanna Olechno, Jakub Misiek, Julia Danielska, Julia Orzechowska, Julia Wojtszek, Natalia Gudzińska, Wiktoria Kowalczyk, Ariel Krzan, Klaudia Borowiak, Magdalena Gładecka, Wojciech Rybiński).
- Oliwia Sabat, a student at the Faculty of Law and Communication in Wrocław, completed an identification project for the City Council of Jarosław as a part of her Master’s thesis, which is to be implemented in the near future.
- Maksym Gumeniuk, a student at the Faculty of Law and Communication in Wrocław, designed the cover for a scientific publication “Student Legal Research Meetings at SWPS University in Poznań” [Studenckie Prawnicze Spotkania Naukowe Uniwersytetu SWPS w Poznaniu].
- Works by students of the Faculty of Law and Communication in Wrocław (Alina Berdnyk, Julia Galewska, Alicja Glazik, Hanna Gluzińska, Cyprian Kancłerski, Wiktoria Kowalczyk, Marta Olszewska, Julia Orzechowska, Pola Pawlak, Kacper Pawlik, Kamila Pietrzycka, Barys Poresh, Jakub Rogal, Maja Rybka, Emilia Szelest) were presented at the “Ukos światła” exhibition at the Silesian Library House of Education in Katowice.
- The USWPS Choir took 1st place in the Victoria Cracow International Choral Competition 2025, winning in the classical choir category and receiving a gold diploma.
- Maja Wąsik, a student at the Faculty of Psychology in Kraków, took 3rd place in the sprint and 2nd place in the mixed relay at the 2024 World Triathlon Age-Group Championships in Spain, 3rd place at the Polish Academic Cross Country Championships 2025 [Akademickie Mistrzostwa Polski w Biegach Przełajowych 2025], 1st place at the European Age Group Championships 2025 in duathlon and 1st place at the Poland Age Group Championships 2025 in sprint.

BUILDING RELATIONS WITH GRADUATES

We cooperate with graduates in four areas:

- building identity and relations during on-site meetings,
- individual development through inspiration, studies, and lectures,
- institutional cooperation and presenting benefits for institutions, offering internships, job offers, student projects,
- business orders.

In 2024/2025, as part of our cooperation with graduates, we prepared a series of eight meetings entitled "Graduate Success Stories – Get Inspired!" [Sukcesy Absolwentów – zainspiruj się!] and "Psychotherapeutic Approaches", [O nurtach psychoterapeutycznych] which were led by graduates.

We have also organized a mentoring program in which graduates and employers become mentors for students and early-career graduates. During one-on-one meetings, they support students in developing their chosen career path. 63 mentors and 93 mentees participated in the program.

We have prepared a pilot program for Alumni Clubs at the Faculty of Law in Warsaw and for the Management and Leadership field of study. In November 2024, an alumni reunion was held at the Faculty of Law. In turn, we organized a conference [in May 2025], three Case Study Round Table meetings, and four guest lectures as part of the management and leadership. We also conducted a pilot communication campaign with graduates [the e-mail open rate was close to 40%].

We have established two Alumni Councils:

- The Council at the Faculty of Law in Warsaw has 12 members. 4 meetings have been held so far.
- The Management and Leadership Council has 6 members. The inaugural meeting has taken place so far.

The role of the Councils is to represent the alumni community vis-à-vis the USWPS, as well as to initiate, evaluate, and set goals for the activities of faculty alumni clubs.



Meeting of the Faculty of Law
Alumni Club in Warsaw.

We conducted a qualitative study on the assessment, needs, and university-graduate relations for the following fields of study: Human Resources, Public Life, and Psychology in Katowice. The results of the study confirmed that it is important for graduates to maintain relations with people who accompanied them during their studies [colleagues, lecturers] and to participate in activities related to their studies and careers after graduation.

The findings confirm that building a network of graduates depends on personal relationships, including those with the faculty within a given field of study. Effective networking is based on shared professional, educational, and social interests. We organized graduation ceremonies for those completing their studies, which were attended by 1,891 people.



ACADEMIC EDUCATION

INTRODUCTION

The USWPS offer for the academic year 2025/2026 includes 56 Bachelor's and Master's degree programs and 211 graduate certificate programs. As a part of our diverse educational offer, last year we provided 233 editions of academic courses and training sessions, 3 types of preparatory courses, and 10 foreign language courses.

We are expanding our educational offer, ensuring its quality and diversity, and responding to the needs of the job market and the social environment. We are creating new fields of study, updating curricula, implementing innovative teaching methods, and introducing changes that reflect the growing importance of artificial intelligence.

We promote interdisciplinary education and the internationalization of studies. We take into account the needs of people at different stages of their education and careers, offering them the opportunity to expand their skills through graduate certificate programs, academic courses, language courses, and trainings. Graduates benefit from opportunities for further development and updating their knowledge thanks to our extensive educational offer. We are constantly improving the quality of education – both through internal systems and external accreditation procedures.

The incorporation of the Tischner European University into the USWPS structure has enabled the development of a new academic center in Kraków and expanded the range of education offered by our university.

In line with our strategy, we strive to become a university offering multidisciplinary and interdisciplinary teaching, with the possibility of independently shaping educational paths.

BACHELOR'S AND MASTER'S DEGREE PROGRAMS

2024/2025

61



including

10



including

6



fields of study in Bachelor's and Master's degree programs

conducted in English

new fields of study in Bachelor's and Master's degree programs

2025/2026

56



1



fields of study offered in the admission process

new field of study being prepared for the offer in the academic year 2026/2027

NON-DEGREE EDUCATION

10



languages offered by the Language School



English, German, Spanish, Italian, French, Swedish, Korean, Arabic, Hebrew, Chinese

233



editions of training courses, academic course and School of Coaches courses in 2024/2025

3



programs offered by Preparatory School

GRADUATE CERTIFICATE PROGRAMS

2024/2025

154



14



graduate certificate programs
in the winter semester

in the summer semester

2024/2025

37



4



new graduate
certificate programs

including

specialization
programs

2025/2026

211



29



graduate certificate programs
offered

including

new programs

VALIDATION

13

validation processes
(examinations) offered
by the Certification Center



ADMISSIONS AND DEVELOPMENT OF BACHELOR'S, MASTER'S DEGREE, AND GRADUATE CERTIFICATE PROGRAMS

Admission to Bachelor's and Master's degree programs

For the academic year 2025/2026, we offer 56 Bachelor's, Master's, and uniform Master's degree programs, conducted at 12 faculties in 6 cities: Katowice, Kraków, Poznań, Sopot, Warsaw, and Wrocław.

Psychology, which is available at the main campus and all other campuses, remains the most popular field of study. The range of fields of study in other areas is very wide:

- Game Design, Advertising Graphics and Multimedia, Digital Art, Scandinavian Studies, and Management in Kraków,
- Law in Poznań,
- Graphic Design, Communication and Media, Law, Journalism and Social Communication in Wrocław,
- in Warsaw: Culture and Religion Studies, Asian Studies: China and East Asia, Journalism and Social Communication, Management and Leadership, Public Life, Human Resources, Law, New Technology Law, Business Law, Computer Science, Psychology and Computer Science, Design, Philology – English Studies, Hispanic Studies, Scandinavian Studies. In the Philology field of study, studies are offered with a second language – English in Hispanic and Scandinavian Studies, and a choice of Chinese, Spanish, Japanese, Korean, German, and, starting this year, Italian in English Studies.

At SWPS University, you can also study in English in the following fields of study: Psychology (available in Warsaw, Kraków, Sopot, and Wrocław), Design, Computer Science, Management and Leadership, and English Studies (in Warsaw).

Currently, there are 17,961 applications in the SWPS University Application Form. Of these, 4,731 people have already been accepted for studies. Among the candidates, there are 3,484 people from abroad, 396 of whom have been accepted [data as of December 6, 2025].

Admission for graduate certificate programs

For the academic year 2025/2026, we offer 211 programs, which can be divided into thematic groups (in order of their share in the offer): Psychology, New Technologies and Design, Management and Marketing, Law, Philology, Culture and Pedagogy.

We introduced 29 new postgraduate study programs to our offer for 2025/2026 and withdrew 22 programs. We launched 149 programs with 5,317 students enrolled, of which 3,758 are newly admitted, and the remainder are continuing their education in postgraduate studies. The greatest interest among candidates was in the School of Cognitive-Behavioral Psychotherapy, where we have 283 newly admitted students. [Data as of 5.12.2025].

Curriculum changes in Bachelor's and Master's degree programs

We have introduced 17 changes to the study programs. We also made 12 changes to the study schedules related to modifications in the form of classes or their order, without changing the program. A significant part of the changes introduced served to adapt study programs to the recommendations of the Polish Accreditation Committee (PKA) or to utilize the opinions of the PKA, which were taken into account when evaluating applications for the establishment of study programs. As a result, the programs better implement the guidelines of experts regarding the quality of education. These were the main reasons for the changes in the following fields of study: Advertising and Multimedia Graphic Design in Kraków, Philology in Warsaw, Psychology in Katowice, Psychology and Computer Science in Warsaw.

We also accepted changes that served to expand or update the specializations offered. We introduced the name Business Psychology for Psychology conducted in English in Warsaw. We have introduced two specializations – Applied Graphics and Digital Product Design – in the field of Graphic Design in Wrocław. We have changed the names of the specializations in journalism and social communication in Wrocław to Branding – Advertising – Public Relations and Digital and Social Media.

Improvements and reorganization of the study programs also affected Psychology in Warsaw and Culture and Religion Studies in Warsaw.

We have developed an innovative education model that allows for individualization of the path by integrating several emerging fields of study assigned to the same disciplines, differing in percentage share.

Activities promoting interdisciplinary and cross-disciplinary studies

In October 2024, a special committee was appointed by the Program Board for Interdisciplinary Studies. Its work is coordinated by Mateusz Skrzeczkowski, Ph.D. / Associate Professor at USWPS, representative of the Vice-Rector for Educational Affairs in the area of study programs.

The team has developed an innovative education model that allows for the individualization of educational paths by integrating several emerging fields of study assigned to the same disciplines, differing in percentage share. The team completed its work in spring 2025. After extensive consultations, the model was approved by the Leadership and sent for implementation.

Two more teams have been appointed to work on the preparation of:

- interdisciplinary studies in Wrocław (disciplines: Social Communication and Media Studies, Fine Arts, and Art Conservation),
- interdisciplinary studies in Gdańsk/Kraków (disciplines: Fine Arts and Art Conservation, Culture and Religion Studies, and Psychology).

The first applications are planned to be submitted in November.

We have completed work on the application for approval to launch a Cyberpsychology (Psychology, Computer Science) field of study at the Faculty of Psychology and Law in Poznań and submitted it to the Ministry of Science and Higher Education in July 2025. In subsequent stages, we plan to prepare applications for campuses in Katowice and Sopot.

In July 2025, together with Collegium da Vinci, we completed working on the educational concept and joint study program in the field of Psychology in Management at the Poznań campus. In August, both universities submitted applications to the Ministry of Science and Higher Education.

In the spring of 2025, we began working on a joint interdisciplinary study program combining computer science and psychology, implemented at our campus in Wrocław in cooperation with Wrocław University of Science and Technology. We have completed consultations with the Ministry on formal and legal matters, and work is currently underway on the concept and study program. This will be the first joint study program of its kind in Poland between a public and a private university.

E-learning courses

In 2024/2025, the Center for Online Learning expanded its range of e-learning courses:

- has launched two new elective courses: “Games and Challenges of the Modern World” [Gry oraz wyzwania współczesności] and “Modern Psychological Assistance”, [Nowoczesna pomoc psychologiczna] which were completed by a total of 840 people. The courses received high marks in evaluation surveys,
- has prepared e-learning courses on occupational health and safety, fire protection, personal data protection, and intellectual property, available in Polish and English, tailored to different audiences, both for employees and students,
- has introduced an English version of the course “How to Prepare for the Bachelor’s Exam?”,
- in cooperation with the Internal Communication Center, has created an online game for people starting their studies called “Where is the Banana?” in which about 300 people participated.

We used innovative AI tools for translation and dubbing to prepare courses in English. In total, over 10,000 students have completed e-learning courses produced by the Center for Online Learning, and the average rating of all courses in evaluation surveys was 5.04/6. Currently, the offer includes 25 courses for students and 19 courses for employees at the university.

Language offer

In 2024/2025, the Language Center in Warsaw conducted a survey of the language needs of first-year students. The results showed an interest in developing specialized vocabulary and learning additional foreign languages. Therefore, we plan to maintain the offer of a second language in the second year, including Chinese courses and a new Japanese course (thanks to cooperation with the Faculty of Humanities). We will also prepare new courses on social, artistic, and legal topics, and update our business and psychology courses. On campuses outside Warsaw, students with a high level of language proficiency will still be able to take psychology courses. We will introduce an e-learning option for selected fields of study, responding to the different preferences of students regarding the form of classes [online or with an instructor].

We have established cooperation with the British Council and Pearson. This allows students and professionals to benefit from the Cambridge exams offer [B2 First, C1 Advanced, C2 Proficiency] and register for the PEIC [Pearson English International Certificate] exam in a computer-based format.

NON-DEGREE EDUCATION

Courses and training sessions

In 2024/2025, we have prepared 14 new courses in Psychology, Communication, Culture, and Law, verified by the Committee for Academic Curricula. Of these, 12 have been implemented. We offered a total of 49 courses, of which 46 [94%] were launched. Over 800 people participated in them.

We have introduced 59 new training sessions, and another 11 are currently being implemented. The new offer includes topics such as recruitment, communication, AI, mindfulness, psychology-related topics, and topics dedicated to teachers, e.g., SST. The most popular were: "Communication with Patients" [Komunikacja z pacjentem], "Stress Reduction Through Vagus Nerve Stimulation – Advanced Level" [Redukcja stresu poprzez stymulację nerwu błędnego – poziom zaawansowany], "Competency-Based Recruitment" [Rekrutacja oparta na kompetencjach].

As a part of the cooperation with the Human Touch Group entities, the Open Education Center organized three courses and training sessions for 90 employees. The classes took place in May and June 2025.

Preparatory School

We have created preparatory courses for people from abroad who plan to start studying in English or Polish, as well as for those who see their future in living and working in Poland. The course program combines intensive language learning with the development of cultural and academic skills necessary to function freely in an academic and professional environment. The main elements of the offer include language courses and meetings helping to understand Polish culture, the education system, and the principles of university operations.

Our development plans incorporate expanding our course offer to include TELC state exams, as well as increasing the number of hybrid and online courses.

Language School

We have significantly expanded our range of courses for companies and institutional clients by introducing courses in German, Italian, Chinese, and Hebrew. This decision was a response to the growing demand for language support in serving culturally diverse teams, business partnerships, and cross-border relationships.

CBT School Masterclass Series

The School of Cognitive-Behavioral Therapy has introduced a new professional development format for advanced practitioners – a series of Masterclass conferences. The initiative is a part of a quality development strategy of education,

aimed at strengthening the specialist competences of psychotherapeutic staff and expanding the program offer towards highly specialized forms of education. The series is aimed at psychotherapists with experience in cognitive-behavioral therapy who want to develop their skills in working with challenging clients and complex clinical cases. The program is based on collaboration with renowned international experts and integrates theoretical, analytical, and practical components, enabling immediate transfer of knowledge into clinical practice. In 2024/2025, 174 people benefited from the program.

Psychologist Development Zone

We have begun work on the Psychologist Development Zone, which is a response to the need to expand specialist competencies and update psychological knowledge with the latest research findings. We are currently conducting research with psychologists to better understand their educational needs. The launch of the Zone is planned for the first quarter of 2026.

The “Your Future Skills” Project

Since 2024, we have been implementing a project in partnership with the Polish Confederation Lewiatan “Your Future Skills” co-financed by the European Social Fund Plus, as part of the European Funds for Social Development 2021–2027 program. We obtained support for its implementation as a part of the National Centre for Research and Development competition “Education for the Needs of the Economy” („Kształcenie na potrzeby gospodarki”). The aim of the project is to develop and provide free courses for adults (aged 18–64) from all over Poland. These programs will enable participants to improve their qualifications in areas such as design thinking, innovation, and digital skills. As a part of the project, 1,600 people will be trained (including 1,280 participants who will acquire new skills).

The e-commerce platform of USWPS will be expanded to include features supporting the implementation of the training programs and, ultimately, to offer commercial e-learning courses.

Open Education Center

The Open Education Center is responsible for developing university-wide micro-credentials strategies. In October 2024, we established a working group tasked with preparing a strategy and describing it in a report. The document “Micro-credentials at SWPS University” was submitted to the Leadership in June 2025. In 2025/2026, we plan to pilot the first courses completed with a micro-credential and a digital badge.

Thanks to the “Your Future Skills” (“Twoje kompetencje przyszłości”) project, we will offer free courses for adults to improve their skills in the areas of design thinking, innovation, and digital literacy.

INNOVATIONS IN EDUCATION

We are the first and only university in Poland to join the prestigious Adobe Creative Campus program.

Adobe Creative Campus

In 2024/2025, we intensified our activities in the area of innovation in education, focusing on strategic technology partnerships and the development of internal structures. Since October, all students and employees have gained access to Adobe tools. To fully integrate these technologies into the educational process, we have established a team of Adobe Creative Campus Ambassadors from among our students. Its mission is to promote creativity and innovative use of Adobe software through special projects and events. At the same time, we began work on implementing Adobe tools into the content of study programs. We will continue the work in the next academic year. The Adobe Creative Campus program brings together universities around the world, enabling students to develop creative and practical digital skills, including the use of AI, that are sought after by employers. The project is jointly run by Paweł Pyrka, Ph.D., Innovation Coordinator at the Center for Excellence and Innovation in Teaching, and Olga Kożuchowska, M.A., Director of the Office of Career Services.

Cooperation with Google

At the same time, we have developed our cooperation with Google, preparing to join the Google Reference University program. The program recognizes educational institutions for their exemplary use of technology in achieving positive teaching outcomes. In 2025, we began work on creating a so-called teaching platform, defining the principles for the effective use of Google Workspace for Education tools in the teaching process. In July 2025, we launched a pilot program of advanced AI-based tools provided by Google, including Gemini Advanced and NotebookLM Plus. The results of the pilot program will enable us to develop recommendations for the widespread implementation of these tools in order to support innovation in teaching and research at the university.

To coordinate and strategically manage these initiatives, on October 1, 2025, Paweł Pyrka, Ph.D. / Associate Professor at USWPS, will take up the newly created position of Vice-Rector's Representative for Educational Affairs in the Field of Digital Innovation in Education. The representative will lead the work of a team composed of newly appointed Deans' Representatives for Innovation. The team's priority task will be to develop and implement the university's policy on artificial intelligence and to design and implement other innovative technological solutions in teaching at USWPS.

QUALITY OF EDUCATION

Ratings of the Polish Accreditation Committee (PKA)

In 2024/2025, the PKA conducted four program evaluation procedures at USWPS. All of them resulted in positive assessments, with different validity periods:

- Philology, studies conducted in Warsaw – for at least 3 years (the procedure is still ongoing);
- Advertising Graphics and Multimedia, studies conducted in Kraków – for 6 years;
- Psychology, studies conducted in Katowice – for 6 years for first-cycle and second-cycle studies, and for 2 years for long-cycle master's studies;
- Psychology, studies conducted in Wrocław – for 6 years.

In an independent review process for new study programs in December 2024, we received a positive opinion from the PKA on the plan of a study program in the field of Scandinavian Studies at the undergraduate level, which may be offered in Warsaw in the future.

The launch of this field of study has been suspended due to the ongoing evaluation process of the Philology program, which covers the same subject matter.

In 2024, the PKA Section for Humanities Family Sciences and Theological Sciences issued 24 opinions, of which only 3 were positive. It is worth noting that two of them concerned our Scandinavian Studies projects in Kraków and Warsaw.

External certifications for studies

Since September 2024, the Faculty of Social Sciences in Warsaw has been a member of [CEEMAN](#) », an organization bringing together business schools from Central and Eastern Europe. Membership provides: access to reports and evaluation tools, benchmarking of study programs, development of academic staff competencies, exchange of experiences with partner universities. In May 2025, we began the IQA accreditation process for the Department of Management.

Since December 2024, USWPS has been a member of the [Business Graduates Association \[BGA\]](#) », which provides access to a global knowledge-sharing platform, opportunities to establish educational partnerships, and support for the development of students and graduates. In July 2025, we plan to begin the BGA accreditation process for the Faculty of Social Sciences.

Both memberships strengthen the university's position on the international stage, improve the quality of education in the field of study of Management, and increase the attractiveness of its educational offer in the context of the globalization of the job market.

Internal Quality Management System for Education

We are consistently developing and improving our Internal Quality Management System for Education. Its goal is to ensure high-quality education that is closely linked to the university's strategy, mission, and vision, and that responds to the needs of the job market and students.

In 2024/2025, we updated key procedures, including classroom observations, course evaluations, and the evaluation of the diploma process, strengthening its purposeful nature following a visit by the Polish Accreditation Committee (PKA) in Wrocław. We have also updated the procedure for verifying learning outcomes to ensure that the methods used are consistent with those declared in the syllabi.

By the end of September 2025, we plan to finalize the last four new procedures:

- evaluation and organization of internships,
- forms of support for students,
- monitoring internationalization (including mobility and initiatives with foreign institutions),
- evaluation of educational infrastructure and resources, with an emphasis on adapting them to the needs of people with special needs.

A key element and success in the development of Internal Quality Management System for Education is the introduction of the University Quality Control Guide in October 2025.

A key element and success in the development of Internal Quality Management System for Education is the introduction of the University Quality Control Guide (developed over the last two years) in October 2025. This is a comprehensive tool describing the main processes of student education – from admission to graduation – along with supporting and supervisory processes. The guide contains a description of all the procedures developed. It will be subject to periodic improvement and updating at the beginning of each calendar year.

INTEGRATION WITH TISCHNER EUROPEAN UNIVERSITY

On September 30, 2024, Tischner European University (Wyższa Szkoła Europejska – WSE) in Kraków was incorporated into SWPS University. The process, approved by the Minister of Science and Higher Education, was preceded by two years of preparation. The aim of the integration was to strengthen the presence of USWPS in southern Poland by developing a strong academic center in Kraków. Both universities shared a similar mission, educational profile, and values, which made the integration a natural step in their development.

Students studying at Tischner European University continue their education at USWPS with continuity of programs, and the teaching and administrative staff have been incorporated into the Kraków campus of SWPS University. The process was carried out with respect for the achievements of Tischner European University and in accordance with USWPS standards.

The integration was carried out pursuant to Article 44 of the Law on Higher Education and Science. A team of 15 people from both universities, appointed by Ewa Ger, Ph.D. (Director General of USWPS) and supervised by Anna Popielska-Borys, Ph.D. (Director General of Tischner European University), worked on its implementation. The team developed a roadmap containing 153 tasks divided into five areas: teaching and research, organizational, legal, strategic, and IT.

At the beginning of 2024, the WSE-USWPS Team for Education and Students was also established (appointed by the Vice-Rector for Educational Affairs at USWPS, Kamila Jankowiak-Siuda, Ph.D. / Associate Professor at USWPS, and the Rector of WSE, Professor Edward Nęcka,) which dealt with study programs, the quality of education, data migration, communication, and the onboarding of students and staff.

As a result, a campus of the USWPS was established in Kraków, consisting of two faculties:

- Faculty of Psychology – established in 2023, under the leadership of the Dean, Professor Edward Nęcka,
- Faculty of Interdisciplinary Studies – established in 2024, under the leadership of the Dean, Magdalena Pińczyńska, Ph.D. / Associate Professor at USWPS.

The campus offers seven Bachelor's and Master's degree programs (Psychology, Graphics and Multimedia, Digital Art, Game Design, Scandinavian Studies, Business Linguistics, and Management) and 22 graduate certificate programs. Currently, approximately 1,380 people are studying here.



IV
SCIENCE
AND ART

INTRODUCTION

Between July 2024 and June 2025, researchers from USWPS carried out 135 externally funded projects, produced over 500 scientific publications, and obtained 44 new grants. We have allocated nearly PLN 1 million from the Research Development Fund to 80 projects in various disciplines.

We support the development of academic research and artistic activity, ensuring high quality, interdisciplinarity, and real social impact of the works carried out. We implement projects financed from domestic and international sources. We are creating new research centers and teams. We are developing the Doctoral School and the Science Share repository, and promoting open access. We organize academic conferences and exhibitions, as well as events promoting knowledge and creativity. We enable basic and implementation research by offering internal grants and supporting the acquisition of external funding. Our programs cover people at every stage of their careers – from experienced project leaders to new scientists.

All these activities bring us closer to achieving our strategic goal of becoming a research university by 2029, capable of effectively competing and cooperating with leading academic centers in Europe.

PROJECT FINANCING

135



projects implemented via external sources in 2024/2025



113

via domestic sources

22

via international sources

GRANTS

44



newly obtained grants



39

via domestic sources

5

via international sources

AMOUNTS

PLN 15.36 million

external funding obtained



PLN 10.39 million

via domestic sources

PLN 4.97 million

via international sources

RESEARCH DEVELOPMENT FUND

80

projects receiving funding from the Research Development



PLN 902619.79

Fund allocated for Research Development Fund projects

ACHIEVEMENTS

513

scientific publications



128

artistic achievements



ACADEMIC DEGREES AND TITLES

35

doctoral degrees granted

[512 in the history of USWPS in the following disciplines: Psychology, Law, Sociology, Political and Administrative Sciences, Culture and Religion Studies, and Literary Studies]

18

Psychology [253 in the history of USWPS]

13

Law [127 in the history of USWPS]

2

Sociology [36 in the history of USWPS]

1

Political and Administrative Sciences [1 in the history of USWPS]

1

Culture and Religion Studies [91 in the history of USWPS]

7

habilitation degrees granted

[122 in the history of USWPS in the following disciplines: Psychology, Law, Sociology, Political and Administrative Sciences, Culture and Religion Studies]

3

Psychology [72 in the history of USWPS]

3

Law [11 in the history of USWPS]

1

Political and Administrative Sciences [1 in the history of USWPS]



4

professorial titles granted in 2024/2025

Professor Tomasz Grzyb
Professor Adam Leszczyński
Professor Bartosz Mucha
Professor Mikołaj Cześnik

5

disciplines offered at the Doctoral School

- Fine Arts and Art Conservation
- Sociology
- Culture and Religion Studies
- Literary Studies
- Psychology

CONFERENCES AND LECTURES

43

conferences and scientific seminars



including

15

international

20

open lectures [scientific or popular science]



5

guest lectures in English

ART

25

art exhibition



12

exhibition curations



52

publications of works at exhibitions outside the university

NEW RESEARCH CENTERS

In 2024/2025, four new research centers were established at USWPS.

There are 30 research and research-implementation centers operating at USWPS, which are a part of five Institutes: Institute of Psychology, Institute of Law, Institute of Humanities, Institute of Social Sciences, and Institute of Design. Their research agendas include basic, applied, and implementation research. 12 of them are interdisciplinary, combining Psychology, Sociology, Humanities, Law, Management, Design, and New Technologies.

In 2024/2025, four new centers were established:

- within the structure of the Institute of Design – a research and implementation center Legal Communication Design Center, under the supervision of Mariusz Wszolek, Ph.D. / Associate Professor at USWPS.
- within the structure of the Institute of Psychology – Bullying Research Center », under the supervision of Małgorzata Wójcik, Ph.D. / Associate Professor at USWPS.
- within the structure of the Institute of Social Sciences – Center for the Study of History and Justice », under the supervision of Professor Klaus Bachmann.
- within the structure of the Institute of Humanities – Center for Comparative Research on Memory Cultures », under the supervision of Katarzyna Bojarska, Ph.D.

ACTIVITIES FOR THE DEVELOPMENT OF RESEARCH

Research Development Fund

Thanks to the Research Development Fund, we support the growth of the academic and artistic potential of people working at the university. We implement this by funding academic activity in the form of internal competitions for individual and team grants.

From July 2024 to June 2025, 74 people benefited from the funding. 80 projects were completed in the following disciplines: Psychology (60% of projects), Fine Arts and Art Conservation (11.25%), Legal Sciences (7.5%), Interdisciplinary (5%), Social Communication and Media Sciences (5%), Sociology (5%), Management and Quality Sciences (3.75%), Linguistics (1.25%), Political and Administrative Sciences (1.25%).

We provided funding for various types of projects: participation in conferences (47.5%), scientific articles (13.75%), studio visits (12.5%), publications and monographs (8.75%), organization of conferences by USWPS (7.5%), queries (3.75%), research projects (3.75%), interdisciplinary projects (2.5%).

Starting from academic year 2025/2026, we will expand our internal support offer:

- we will continue to hold competitions for basic research projects in one or more disciplines,
- we will supplement the existing individual grants for the development of scientific or artistic potential with two new subtypes: exhibitions and artistic publications,
- people in ERUA research clusters will be able to obtain funding for scientific publications and research grants in cooperation with partners from the ERUA network (two new types of grants),
- in the case of costly and time-consuming applications for external project funding, we will enable to obtain funding for the preparation of documentation, cooperation in consortia, and the commissioning of specialist analyses (a new type of “grants for grants”),
- when own contribution is required in new external projects, employees will be able to benefit from the university’s commitment letter on own contribution (new feature),
- to facilitate the settlement of budgets for centers, we will launch an enrollment for proposals for in-house projects aimed at implementing the centers’ agendas (new feature).

Work on the university’s research agenda

As a part of our work on the USWPS research agenda to date, we have analyzed academic achievements from 2017–2025, identified key thematic areas, and assigned research fields to them. We have developed an agenda structure that takes into account five interdisciplinary areas and prepared a preliminary description of selected research fields.

In the next stages, we plan to prepare a process for auto-assignment of employees, conduct expert consultations, develop a model for implementing the agenda, tools for analyzing research activity, and a framework supporting long-term development. The agenda will become a strategic tool for coordinating academic activities, strengthening internal and external cooperation, and obtaining funds for research.

SWPS Science Share Repository

SWPS Science Share » is an institutional repository that serves to collect and present the academic and artistic achievements and research data of academic staff and doctoral students at SWPS University. The repository comprehensively implements the principles of the Open Access Policy, supports the process of evaluating academic disciplines, assists the internal research administration system, and contributes to the promotion of publications by the Marketing Department and the Press Center and Public Relations Office.

Since the repository began operating, its resources have included 890 open access academic achievements, 371 other academic achievements, 228 artistic achievements, and 23 collections of open research data.

Establishment of the Office for Research Strategy and Development

In 2024/2025, we established a new Office for Research Strategy and Development. Its team initiates, supports, and implements programs, projects, regulations, and internal processes aimed at centers, laboratories, and research teams. It is responsible, among other things, for organizing the Research Development Fund, developing and implementing the university's research agenda, developing strategic research and artistic projects, and incubating initiatives with significant social impact.

DEVELOPMENT OF THE DOCTORAL SCHOOL

The Science Evaluation Committee gave a very positive evaluation of the quality of education at the USWPS Doctoral School.

Evaluation by Science Evaluation Committee

On April 10, 2025, the USWPS Doctoral School was evaluated by the Science Evaluation Committee. On June 18, a resolution was passed on the evaluation of the quality of education at the Doctoral School. The report gave the unit a very positive evaluation. The Committee recognized the work of doctoral students in research centers and the support that both employees and doctoral students receive from the university, including the reward system, training sessions

and mentoring. The transparency of documentation and recruitment procedures was also emphasized. The Committee evaluated the institution, the recruitment processes, and the education of doctoral students in an extremely positive manner, recommending that another evaluation be carried out in six years. This means that it is the highest possible rating.

Marie Curie projects

CoDesign4Transitions – Sustainable Transitions through Democratic Design » is a project carried out in cooperation with, among others, the Politecnico di Milano. It is led by Karol Murlak, Ph.D. / Associate Professor at USWPS (Institute of Design, Faculty of Design in Warsaw). The project offers interdisciplinary education to 13 doctoral students in the field of co-designing services, systems, and policies for sustainable development. Through cooperation with companies, foundations, and institutions, including the Warsaw City Council, the project will develop and test solutions for the use of tangible and intangible prototypes in developing social compromises.

Eyes4ICU » is a network of seven universities and research institutes and 14 non-academic partners. USWPS is represented by Izabela Krejtz, Ph.D. / Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology) and Krzysztof Krejtz, Ph.D. / Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology). As a part of the project, 12 doctoral students are working on various aspects of a coherent, interdisciplinary research program. Two doctoral degrees are being pursued at USWPS as a part of Eyes4ICU. Merve Ekin focuses on designing and implementing machine learning solutions to predict cognitive load in real time in learning situations. Filippo Baldisserotto's project, on the other hand, focuses on studying the dynamics of attention in heavy machinery operators and includes research on simulators and in the field with real construction machines. The research is intended to enhance operator assistance systems and increase safety.

NEWLY OBTAINED GRANTS

Our researchers have obtained 44 grants from domestic and international sources, totaling PLN 15.36 million.

Between July 2024 and June 2025, our researchers obtained 44 grants from domestic and international sources, totaling PLN 15.36 million. The funded projects reflect the thematic diversity of research conducted at USWPS – from Psychology and Law, to Art and Social Policy. Below we would like to present an overview of the grants.

International sources

Horizon Europe

LONELY-EU: “The Social Isolation and Loneliness in Europe Network: Evidence-Based Policy Recommendations on its Causes, Consequences, and Monitoring”, Katarzyna Growiec, Ph.D. / Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology in Warsaw).
Funding for USWPS: EUR 277,000 (approx. PLN 1.2 million)
Coordinator: Ruhr-Universität Bochum

Creative Europe

WOMEN interACT: “Participatory Theatre Against the Double Exclusion of Women”, Agnieszka Młodzińska-Granek, Ph.D. (Institute of Social Sciences, Faculty of Law and Communication in Wrocław).
Funding for USWPS: EUR 12,000 (approx. PLN 50,000)
Coordinator: Womenstate Collective [Stowarzyszenie Kolektyw Kobietostan]

Alfred Landecker Foundation

“You are Making Me Uncomfortable: Holocaust as a Source of Poland’s Unease”, Tadeusz Markiewicz, Ph.D. (Institute of Social Sciences).
Total project budget: EUR 600,000

German-Polish Foundation for Science

“Judges as Chroniclers. The Representation and Interpretation of History by International Tribunals”, Professor Klaus Bachmann (Institute of Social Sciences, Faculty of Social Sciences in Warsaw).
Funding for USWPS: EUR 59,100 (approx. PLN 251,000)
Total budget: EUR 89,000
Coordinator: SWPS University

VolkswagenStiftung

MultiSocVal: “Wider Societal Value of Research and Vonsequences of Its Assessment: a Multi-Country and Multi-Method Study”, Marta Wróblewska, Ph.D. [Institute of Humanities, Faculty of Humanities in Warsaw].

Funding for USWPS: EUR 215,000 [approx. PLN 932,000]

Total budget: EUR 1.6 million

Coordinator: Humboldt-Universität zu Berlin

Domestic sources

Ministry of Science and Higher Education

Excellent Science II

“Psychological Contexts of Vaccination. Research and Recommendations – Open Access”, Springer Nature, Professor Wojciech Kulesza [Institute of Psychology, Faculty of Psychology in Warsaw].

Funding: PLN 77,094

Purposeful grant-making

- “Analysis of Research on Mental Well-Being in the Academic Environment”, Konrad Piotrowski, Ph.D. / Associate Professor at USWPS [Institute of Psychology, Faculty of Psychology and Law in Poznań].
Funding: PLN 36,900
- Organization of the scientific conference “Mental Health and the Quality of Life in the Academic Environment: Group Specificity and Methodological Challenges” [“Zdrowie psychiczne i jakość życia w środowisku akademickim: specyfika grup i wyzwania metodologiczne”], Aleksandra Cisiak-Wójcik, Ph.D. / Associate Professor at USWPS [Institute of Psychology, Faculty of Psychology in Warsaw].
Funding: PLN 38,400
- “Law and Lawyers and Politics: Experiences of Cohabitation of Law and Politics from Ancient Rome to the Present Day”, Professor Bronisław Sitek [Institute of Law, Faculty of Law in Warsaw].
Funding: PLN 29,400

- “Effective Interventions for Mental Well-Being in the Academic Environment” [“Skuteczne interwencje na rzecz dobrostanu psychicznego w środowisku akademickim”], Aleksandra Cisłak-Wójcik, Ph.D. / Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology in Warsaw).
Funding: PLN 133,350

Grants for grants

- FutureDEM: “Shaping the Future of Democracy Through New Models of Hybrid Cultural Spaces and Social Media”, Mirosław Filiciak, Ph.D. / Associate Professor at USWPS (Institute of Humanities, Faculty of Humanities in Warsaw).
Funding: PLN 15,000
- LONELY-EU: “The Social Isolation and Loneliness in Europe Network: Evidence-Based Policy Recommendations on its Causes, Consequences, and Monitoring”, Katarzyna Growiec, Ph.D. / Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology in Warsaw).
Funding: PLN 15,000
- Sci-Borg: “Science for Public Policy in Administration: Organizational Solutions for More Effective and Democratic Co-Governance” [“Nauka dla polityk publicznych w administracji: rozwiązania organizacyjne na rzecz bardziej skutecznego i demokratycznego współzrządzenia”], Karol Olejniczak, Ph.D. / Associate Professor at USWPS (Institute of Social Sciences, Faculty of Social Sciences in Warsaw).
Funding: PLN 15,000
- Vet4Youth: “Vocational Education and Training for Youth and Their Learning in Transitions Between School and Work”, Paula Pustułka, Ph.D. / Associate Professor at USWPS (Institute of Social Sciences, Faculty of Social Sciences in Warsaw)
Funding: PLN 7,500
- “The Use of Protest Politics in the 21st Century to Strengthen Democracy”, Katarzyna Bojarska, Ph.D. (Institute of Humanities, Faculty of Humanities in Warsaw).
Funding: PLN 7,500

Scholarship for Outstanding New Scientists

in the amount of PLN 194,040 [in 2024 and 2025]

- Anzhela Popyk, Ph.D. (Institute of Social Sciences)
- Mateusz Radajewski, Ph.D. (Institute of Law, Faculty of Law and Communication in Wrocław)

- Marta Roczniowska, Ph.D. (Institute of Psychology)
- Ewelina Smoktunowicz, Ph.D. / Associate Professor at USWPS (Institute of Psychology, Faculty of Design in Warsaw)
- Katarzyna Myślińska-Szarek, Ph.D. (Institute of Psychology)

National Science Centre

Grieg

“Science & Society Bilateral Initiative in Social Sciences, Arts, and Humanities”, Malwina Puchalska-Kamińska, Ph.D. (Institute of Psychology, Faculty of Psychology in Sopot).

Funding: PLN 104,248.53

Miniatura

- “Mimicry as a Buffer for Aggression”, Weronika Trzmielewska, Ph.D. (Faculty of Psychology and Law in Poznań).
Funding: PLN 49,333
- “Identification of Legal Entities in Public Administration Governance Systems: a Case Study of Tax Administration in Poland”. Katarzyna B. Wojtkiewicz, Ph.D., LL.M., Assistant Professor at USWPS (Institute of Social Sciences, Faculty of Social Sciences in Warsaw).
Funding: PLN 48,400
- “Online Interactions and Their Potential to Reinforce Social Polarization: Direct and Conceptual Replication of Research on the Uncongeniality Bias”, Kamil Izydorczak, Ph.D. (Institute of Psychology, Faculty of Psychology in Wrocław).
Funding: PLN 49,710
- “Linguistic Mediation in Practice – Preliminary Research on the English Language Teachers’ Professional Competencies (Primary and Secondary Education in Poland)”, Agnieszka Gadomska, Ph.D. (Institute of Humanities, Faculty of Humanities in Warsaw).
Funding: PLN 27,390
- “Assessing the Reception and Potential of Menstrual Cycle Awareness in the Creative Process of Menstruating Persons Within the Cultural and Creative Sectors”, Emilia Cholewicka, Ph.D. (Institute of Humanities, Faculty of Humanities in Warsaw).
Funding: PLN 33,660

- “Development and Validation of the Polish Version of the CAT-Q for Measuring Social Camouflaging in the Autism Spectrum Conditions Population”, Kinga Ferenc, Ph.D. [Institute of Psychology, Faculty of Psychology in Wrocław].
Funding: PLN 35,200
- “Popular Science Metalinguistic Conceptualizations in Korean and Their Application in Conveying Knowledge”, Jakub Krzosek, Ph.D. [Institute of Humanities, Faculty of Humanities in Warsaw].
Funding: PLN 19,330

Opus

- “Dyadic Support Exchange, Affective Well-Being and HIV/AIDS Stigma: a Daily Diary Study of Intimate Couples of Persons Living with HIV”, Ewa Gruszczyńska, Ph.D., Associate Professor at USWPS [Institute of Psychology, Faculty of Psychology in Warsaw].
Funding: PLN 418,911
- “The Impact of AI Tools, such as ChatGPT, on Concepts of Plagiarism, Originality, and Academic Integrity in Law School Assessments”, Piotr Piesiewicz, Ph.D., Associate Professor at USWPS [Institute of Law, Faculty of Law in Warsaw].
Funding: PLN 140,707
- “The Effectiveness of Discursive Strategies of Democratic Backsliding and Democratic Resilience”, Agnieszka Kwiatkowska, Ph.D. [Institute of Social Sciences, Faculty of Social Sciences in Warsaw].
Funding: PLN 1,236,057

Preludium

- “Patience Bears Fruit: The Influence of Enhanced Deliberation on Performance for Less Numerate Individuals”, Mondal Supratik, Ph.D. [Institute of Psychology, Faculty of Psychology in Wrocław].
Funding: PLN 209,906
- “Constructional Change in Language Contact – Possessive Expressions in Middle Norwegian with Bergen and Voss in Focus”, Julia Jaworska, M.A. [Faculty of Humanities in Warsaw].
Funding: PLN 134,139
- “Does a Breakup Change the Parent? Exploring Parental Identity Processes in Parents During and After Separation: a Longitudinal Study”, Marta Lasota, M.A. [Institute of Psychology].
Funding: PLN 209,952

- “Meta Self-Efficacy: Its Role in Enhancing Work Self-Efficacy and Occupational Well-Being in Young Employees”, Jan Maciejewski, M.A. [Institute of Psychology].
Funding: PLN 204,895

Sonata

- “The Impact of War on Social Movements in Europe”, Olga Zelinska, Ph.D. [Institute of Social Sciences].
Funding: PLN 880,984
- “Resilient Sisterhood. Indigenous Women and Adaptation to Climate Change in Indonesia”, Katarzyna Głąb, Ph.D. [Institute of Social Sciences].
Funding: PLN 703,354

Sonata bis

“Using Eye Movement Idiosyncrasies as Markers of Top-Down Control in Decision-Making Process Assessment”, Magdalena Król, Ph.D., Associate Professor at USWPS [Institute of Psychology, Faculty of Psychology in Wrocław],
Funding: PLN 1,317,410

National Agency for Academic Exchange

Polish Returns

“Influences on Antibiotic Use and Strategies to Prevent Antimicrobial Resistance in Poland From a Behavioural, Social and Public Health Perspective”, Aleksandra Borek, Ph.D. [Institute of Psychology].
Funding (main project): PLN 2,376,000
Research component co-financed by the National Science Center: PLN 199,920

Foundation for Polish Science

Program for Polish-Ukrainian Academic Cooperation

“The Activation of Change: Empowering Civic Engagement of Young Ukrainian Refugees Experiencing Displacement in Poland and Ukraine”, Anzhela Popyk, Ph.D. [Institute of Social Sciences].
Funding: PLN 289,800

Metropolis GZM

Metropolitan Fund for the Support of Science

“Art, Space, and Quality of Life” – visit by world-renowned scientist Professor Anjan Chattejee, Karolina Dukała, Ph.D. [Institute of Psychology, Faculty of Psychology in Katowice].

Funding: PLN 28,000

Polish Academy of Sciences

33. Psychology Tests. “Psychology in the Face of Change”, Professor Tomasz Grzyb [Institute of Psychology, Faculty of Psychology in Wrocław].

Funding: PLN 12,800

State Fund for Rehabilitation of the Disabled (PFRON)

Social and Technological Innovations in Activation of Persons with Disabilities

“Peer Power: Support for Educators in Preventing Bullying in Inclusive Classrooms”, Małgorzata Wójcik, Ph.D., Associate Professor at USWPS [Institute of Psychology, Faculty of Psychology in Katowice].

Funding: PLN 313,771

AWARDS FOR OUR RESEARCHERS

In 2024/2025, representatives of our community received numerous awards and distinctions related to their academic activities. They were also invited to participate in the editorial boards of scientific journals, management boards, and committees of scientific institutions.

Aleksandra Borek, Ph.D. (Institute of Psychology) received the UK Society for Behavioral Medicine award in the Outstanding Investigator category.

Professor Mikołaj Cześniak (Institute of Social Sciences, Faculty of Social Sciences in Warsaw) became the chair of the Batory Foundation Council.

Professor Dariusz Doliński (Institute of Psychology, Faculty of Psychology in Wrocław), Magdalena Formanowicz, Ph.D., Associate Professor at USWPS (Institute of Psychology), the Food Trails team consisting of Karol Olejniczak, Ph.D., Associate Professor at USWPS (Institute of Social Sciences), Grzegorz Rzeźnik, Ph.D. (Department of Strategy and Science Development), Igor Lyubashenko, Ph.D., Associate Professor at USWPS (Institute of Social Sciences, Faculty of Social Sciences in Warsaw), Paulina Grabowska, M.A. (Faculty of Design in Warsaw), Magdalena Freyer, M.A. (Research Department) received awards from the Minister of Science and Higher Education.

Małgorzata Gamian-Wilk, Ph.D., Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology in Wrocław), has become a member of the board of the International Association on Workplace Bullying and Harassment.

Professor Agata Gąsiorowska (Institute of Psychology, Faculty of Psychology in Wrocław) has been elected President of the International Association for Research in Economic Psychology (IAREP).

Professor Hubert Izdebski (Institute of Law, Faculty of Law in Warsaw) became a member of the Scientific Board of the National Library and received the badge of honor "Merit to Polish Culture" (Zasłużony dla Kultury Polskiej).

Marcin Jacoby, Ph.D., Associate Professor at USWPS (Institute of Humanities, Faculty of Humanities in Warsaw) has joined the Board of the Asia and Pacific Museum in Warsaw for 2025–2029.

Justyna Kajta, Ph.D. (Institute of Social Sciences) was a finalist for the Polityka Scientific Awards (Nagroda Naukowa Polityki).

Professor Aleksandra Łuszczczyńska (Institute of Psychology, Faculty of Psychology in Wrocław) received an award from the Prime Minister and was accepted into the editorial board of Social Science and Medicine.



Winners of the Minister of Science and Higher Education awards from SWPS University during the Polish Science Gala 2025 (Gala Nauki Polskiej 2025).

Anna Nowokuńska-Maksymiuk, M.E. (Faculty of Design in Warsaw) received the German Design Award 2025 in the subcategory Excellent Architecture – Signage and Wayfinding, as well as a distinction in the DNA Paris Design Award 2025 in the category Graphic Design: Communication Design.

Professor Paweł Ostaszewski (Institute of Psychology, Faculty of Psychology in Warsaw) became a member of the Council of the Foundation for Polish Science (FNP).

Agnieszka Popiel, M.D., Ph.D., Associate Professor at USWPS (Institute of Psychology), has been selected as the Global CBT Ambassador for 2025 by the European Association for Behavioural and Cognitive Therapies (EABCT) in the World Confederation of Cognitive and Behavioral Therapies (WCCBT) ambassador program.

Paula Pustułka, Ph.D., Associate Professor at USWPS (Institute of Social Sciences, Faculty of Social Sciences in Warsaw) has taken on the role of Editor in Chief of the Polish Sociological Review.

Professor Bronisław Sitek (Institute of Law, Faculty of Law in Warsaw) received an honorary doctorate honoris causa from Jan Długosz University in Częstochowa.

Konrad Maj, Ph.D. [Institute of Psychology, Faculty of Psychology in Warsaw] received the Stefan Szuman Award in the “Monograph or Article” category for a collective work devoted to interactions between children and robots.

Maciej Siuda, M.E. [Institute of Design, Faculty of Design in Warsaw] and Aleksandra Kędziołek, M.A. [Faculty of Design in Warsaw] have been awarded the Bronze Gloria Artis Medals for Merit to Culture for their work on the exhibition “Lares and Penates”.

Adam Szpaderski, Ph.D., Associate Professor at USWPS [Institute of Social Sciences, Faculty of Social Sciences in Warsaw], received the badge of honor “Meritorious for Polish Culture”, awarded by the Minister of Culture and National Heritage. He also became a member of the International Council of Museums, deputy editor-in-chief of the journal “Museum Studies” [“Muzealnictwo”], a member of the Scientific Council of the journal “Independence and Memory” [“Niepodległość i Pamięć”], and chairman of the Gross-Rosen Museum Council.

Katarzyna B. Wojtkiewicz, Ph.D., LL.M., Assistant Professor [Institute of Social Sciences, Faculty of Social Sciences in Warsaw] has been appointed representative for membership of the Association of Public Administration Education [SEAP] in the international organization NISPAcee [The Network of Institutes and Schools of Public Administration in Central and Eastern Europe].

Daniela Wybrańczyk, Ph.D. [Institute of Law, Faculty of Law in Warsaw] was the winner of the “Rising Stars 2024” competition.

Paweł Starzec, Ph.D. [Faculty of Design, USWPS] has been awarded the Hasselblad Foundation Photobook Grant 2025.

Professor Piotr Oleś [Faculty of Psychology in Kraków] has been appointed to the Scientific Board of the Polish Psychological Association [Rada Naukowa Polskiego Towarzystwa Psychologicznego].

On pages 92–95 you can read about other successes of our employees – appointments to expert teams and committees, as well as awards from the social and business environment.

SELECTED PROJECT RESULTS

USWPS academic achievements in the past year include over 500 publications in psychology, social sciences, humanities, arts, and interdisciplinary studies.

USWPS academic achievements in the past year include over 500 publications in psychology, social sciences, humanities, arts, and interdisciplinary sciences. These include papers in prestigious scientific journals, reports created for public institutions, and artistic projects. Below you can find some selected examples. [The list includes only the names of authors from USWPS.]

Scientific articles

- Olga Białobrzeska, Ph.D. (Institute of Psychology, Faculty of Psychology in Warsaw), Aleksandra Cislak-Wójcik, Ph.D., Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology in Warsaw), Social Psychology, "Niceness Fosters Cooperativeness Through Social Connectedness".
- Ewa Butowska-Buczyńska, Ph.D. (Faculty of Psychology in Warsaw), Proceedings of the National Academy of Sciences, "The Role of Variable Retrieval in Effective Learning".
- Emilia Cholewicka, Ph.D. (Institute of Humanities, Faculty of Humanities in Warsaw), Research in Dance Education, "The Autopoiesis of Ballet. How the Classical Dance Education System Affects the Lack of Female Ballet Leaders in Poland".
- Marzena Cypryańska-Nezlek, Ph.D. (Institute of Psychology, Faculty of Psychology in Warsaw), Anxiety, Stress and Coping, "Relationships Between Climate Change Distress, Generalized Anxiety, and Climate-Related Symptoms of Mental Disorders".
- Professor Mikołaj Cześniak (Institute of Social Sciences, Faculty of Social Sciences in Warsaw) and Oliwia Szczupska, Ph.D. (Institute of Social Sciences), Sociological Studies, "Polish National Election Study 2023".
- Professor Dariusz Doliński (Institute of Psychology, Faculty of Psychology in Wrocław), Social Science & Medicine, "A Virtual Assistant Can Persuade You to Get Vaccinated Against the Flu. Online Dialogue as a Tool of Social Influence in Promoting Vaccinations".
- Professor Dariusz Doliński (Institute of Psychology, Faculty of Psychology in Wrocław), Professor Tomasz Grzyb (Institute of Psychology, Faculty of Psychology in Wrocław), Konrad Maj, Ph.D. (Institute of Psychology, Faculty of Psychology in Warsaw), Cognition, Technology & Work, "Comparing Obedience and Efficiency in Tedious Task Performance Under Human and Humanoid Robot Supervision".
- Magdalena Formanowicz, Ph.D. (Institute of Psychology), Personality and Social Psychology Bulletin, "Mobilize Is a Verb: The Use of Verbs and Concrete Language Is Associated With Authors' and Readers' Perceptions of a Text's Action Orientation and Persuasiveness".

- Maciej Kościelniak, Ph.D. (Institute of Psychology, Faculty of Psychology and Law in Poznań), Ageing and Society, "Effect of Age on Susceptibility to Attraction Effect in Sequential Risky Decision-Making".
- Jarosław Michałowski, Ph.D., Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology and Law in Poznań), JMIR Formative Research, "Effectiveness of a Web-Based and Mobile Therapy Chatbot on Anxiety and Depressive Symptoms in Subclinical Young Adults: Randomized Controlled Trial".
- Katarzyna Myślińska-Szarek, Ph.D. (Institute of Psychology), Wiesław Baryła, Ph.D., Associate Professor at USWPS (Faculty of Psychology in Sopot), Developmental Science, "Unmasking Moral Hypocrisy: How Preschoolers Perceive and Judge Moral Hypocrites".
- Michał Parzuchowski, Ph.D., Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology in Sopot), Nature Human Behaviour, "Trust in Scientists and Their Role in Society Across 68 Countries".
- Agnieszka Popławska, Ph.D. (Institute of Psychology, Faculty of Psychology in Sopot), Smart VR/AR/MR Systems for Professionals, "Overcoming Phobias. Harnessing the Power of Immersive Virtual Reality Therapy".
- Paula Pustułka, Ph.D., Associate Professor at USWPS (Institute of Social Sciences, Faculty of Social Sciences in Warsaw), Women's Studies International Forum, "When Feminism Does Not Begin at Home: Exploring Attitudes to Feminism in Mother-Daughter Dyads in Poland".
- Hanna Zaleśkiewicz, M.A. (Institute of Psychology), Health Psychology Review, "Psychosocial Determinants of Alternative Protein Choices: a Meta-Review".

Reports

- "Analysis of Research on Mental Health and Quality of Life in the Academic Environment" ["Analiza badań nad zdrowiem psychicznym i jakością życia w środowisku akademickim"] commissioned by the Ministry of Science and Higher Education – Konrad Piotrowski, Ph.D., Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology and Law in Poznań), Justyna Ziółkowska, Ph.D., Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology in Wrocław), Aleksandra Cisak-Wójcik, Ph.D., Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology in Warsaw); psychology graduates Paula Centka and Aleksandra Mencil; psychology students Nina Jasiek and Alicja Cholewińska.

- “FUTUREPROOF 2.0. Navigating Uncertainty. Creating Impact” for Impact’25 – Maksymilian Bielecki, Ph.D. (Institute of Psychology, Faculty of Design in Warsaw).
- “Bullying in Secondary Schools” (“Obraz bullyingu w szkołach ponadpodstawowych”) – Radosław Kaczan, Ph.D. (Faculty of Psychology in Warsaw), Piotr Rycielski, Ph.D. (Faculty of Design in Warsaw), Małgorzata Wójcik, Ph.D., Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology in Katowice).
- “Symptoms of Depression in Poland in Context of Political and Social Divisions” (“Objawy depresji w Polsce na tle podziałów politycznych i społecznych”) – Marta Witkowska, Ph.D. (Institute of Psychology), Magdalena Leszko, M.A.
- “Counted 2024” (“Policzone i policzeni 2024”) commissioned by the Ministry of Culture and National Heritage – Professor Dorota Ilczuk (Institute of Humanities, Faculty of Humanities in Warsaw), Anna Karpińska, M.A. (Faculty of Design in Warsaw).
- “Polish Internet Users on Hate Speech 2019–2024” (“Polscy internauci na temat hejtu 2019–2024”) – Marek Kochan, Ph.D., Associate Professor at USWPS (Institute of Humanities, Institute of Social Sciences, Faculty of Social Sciences in Warsaw).
- “The Needs and Preferences of Polish Women and Men in Terms of Psychotherapeutic Services” (“Potrzeby i preferencje Polek i Polaków w zakresie usług psychoterapeutycznych”). Research report – co-authors: Maria Baran, Ph.D. (Faculty of Psychology in Warsaw), Maria Sabina Zdebiak.
- “Polish Stage 2024: Working in the Theater” (“Scena Polska 2024: Pracując w teatrze”) commissioned by the Ministry of Culture and National Heritage – the work was supervised by Professor Dorota Ilczuk (Institute of Humanities, Faculty of Humanities in Warsaw), Anna Karpińska, M.A. (Faculty of Design in Warsaw), Piotr Majewski, Ph.D., Associate Professor at USWPS (Institute of Humanities, Faculty of Humanities in Warsaw).
- “Important Words Beginning with the Letter P. About Money, Psychotherapy, and Psychiatry in Poland” (“Ważne słowa na P. O pieniądzach, psychoterapii i psychiatrii w Polsce”) – in cooperation with the Pomagam.pl Foundation – Karolina Szostak-Zaroda, M.A. (SWPS Innovations), Katarzyna Kulwicka, M.A. (Faculty of Psychology in Wrocław), Maksymilian Bielecki, Ph.D. (Institute of Psychology, Faculty of Design in Warsaw).

You can also read about the reports prepared by USWPS on pages 83–84.



Reconstruction of costumes of Faras, which was created in cooperation with designers from the School of Form at SWPS University.

Artistic projects

Reconstruction of medieval Nubian royal attire based on paintings from Faras, presented at the Louvre and Sorbonne University, developed by a team of USWPS designers under the curatorial supervision of Agnieszka Jacobson-Cielecka, Ph.D. [Institute of Design, Faculty of Design in Warsaw], in collaboration with archaeologists from the University of Warsaw. The media coverage of the project is noteworthy – there were 925 mentions of it. The exhibition was also on display at the Bode-Museum in Berlin and the Copernicus Science Center in Warsaw.

You can read more about the topics covered in these publications and reports on the website of the Press Center and Public Relations Office.

You can read about examples of research projects carried out for the benefit of the environment on pages 87–88.



V
NATIONAL
AND INTERNATIONAL
ACADEMIC
COOPERATION

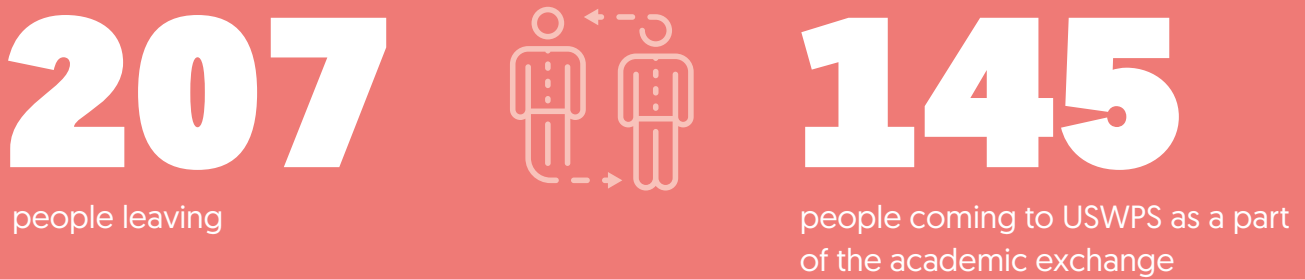
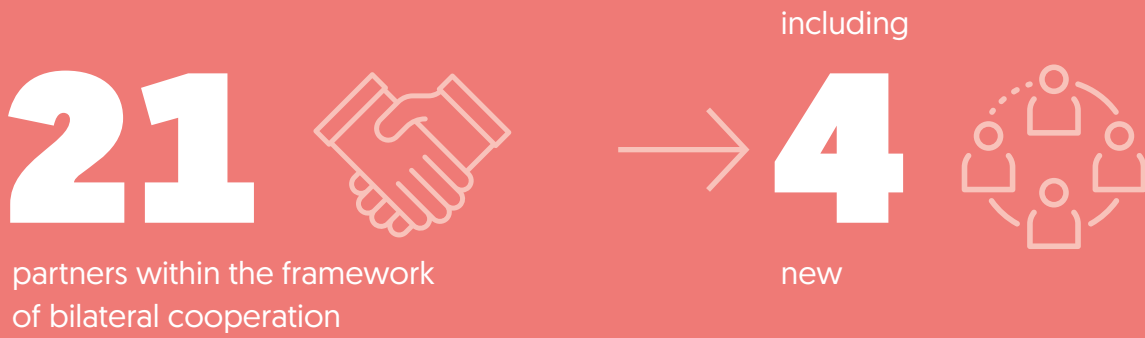
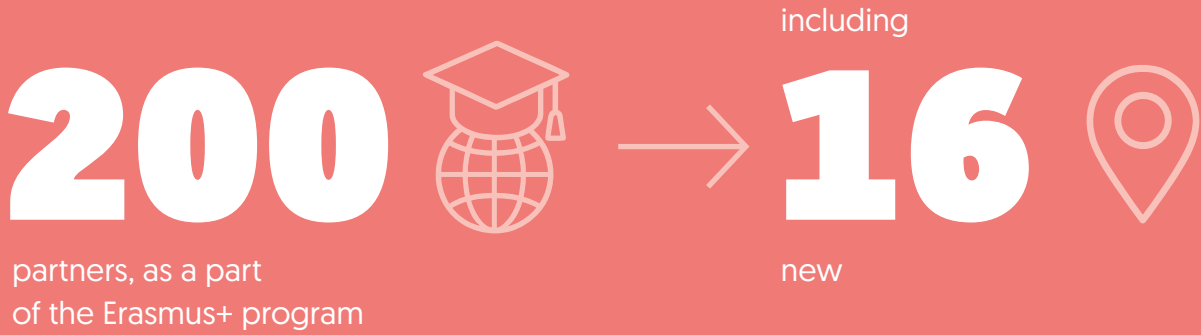
INTRODUCTION

National and international cooperation is an integral part of the development of SWPS University. We develop partnerships with universities and institutions in Poland and abroad.

In 2024/2025, we established new partnerships, expanding our network of partners under the Erasmus+ program and bilateral agreements to over 220. We support academic mobility for students and employees by creating opportunities for sharing experiences and developing skills. We carry out teaching and research projects within the ERUA alliance – we develop joint fields of study, courses, seminars, and summer schools, as well as strategies to support early-career researchers.

Our presence in international rankings confirms our growing recognition and the quality of our education and research on a global scale.

EXCHANGE



ACADEMIC EXCHANGE

In 2024/2025, we cooperated with 200 partners under the Erasmus+ program (16 new ones) and 21 partners under bilateral cooperation (4 new ones). 137 students from USWPS took part in long-term international mobility. 42 students from abroad came to USWPS on an exchange program. We welcomed students for the first time as a part of international exchanges in Wrocław, in the field of study of Psychology and Graphic Design.

35 students from USWPS participated in short-term mobility programs: four Blended Intensive Programs abroad (three organized by Mykolas Romeris University in Vilnius and one by Bucharest University of Economic Studies in Bucharest), as well as a group travel to TU Dortmund. At our university, we organized three Blended Intensive Programmes (BIP), in which a total of 54 international students participated:

- *When Japan Meets Central Europe* at the Faculty of Humanities in Warsaw,
- *The Human Right to Mental Health* at the Faculty of Psychology and Law in Poznań,
- *Legal Design: Access to Justice* at the Faculty of Law and Communication in Wrocław.

35 people working at USWPS went to foreign universities, including 18 for teaching purposes, 15 – for training purposes, and 2 – for both teaching and training purposes. We welcomed 49 people working at partner universities, including 20 for teaching purposes and 29 – for training purposes.

USWPS IN THE ERUA ALLIANCE

USWPS plays a leading role in the ERUA alliance in the development of educational initiatives and joint study programs.

We are a member of the [European Reform University Alliance](#) » as a part of the Erasmus+ European Universities Initiative, which brings together 8 European universities. In addition to USWPS, ERUA includes: University of Paris 8 (France), Mykolas Romeris University (Lithuania), University of Macerata (Italy), University of the Aegean (Greece), University of Las Palmas de Gran Canaria (Spain), Viadrina European University (Germany), and New Bulgarian University (Bulgaria).

Our university plays a leading role in the alliance in terms of developing teaching initiatives and joint study programs. We are working on three joint study programs:

- ERUA Joint Master in Forced Migration: Europe in a Global Context – activities are coordinated by USWPS and New Bulgarian University,
- Green Mundus: Psychology of Climate Action – for which we received funding under Erasmus Mundus Design Measures. The USWPS is coordinating the activities.
- Joint Master in Law.

We also completed the first joint online course on social entrepreneurship, developed and conducted by instructors from all universities in the alliance. 39 students participated in the course.

We are co-creating a network of 21 research clusters supporting cooperation in thematic areas that are priorities for the alliance. We are working to develop strategies that support early-career researchers and strengthen the research support structure in the international community. We are the coordinator of a project prepared as a part of the WIDERA competition: European Excellence Initiative, aimed at strengthening the research potential of the alliance.

Exchange between ERUA universities is developing. In 2024/2025, we carried out 122 student mobilities and 16 employee mobilities to ERUA partner universities as part of academic cooperation. Teachers at our university organized five off-campus seminars (trips for lecturers and students) to visit our alliance partners. We have planned an intensive course entitled “Mental Health Literacy in a Cross-Cultural Perspective” for September 2025, which will take place in Warsaw. In July 2025, we organized a week-long training course in Warsaw for academic administration staff from the alliance, dedicated to developing intercultural skills.



Participants of ERUA Staff
Week 2025 at USPWS.

As a part of ERUA, we also cooperate in developing internal mobility strategies and develop initiatives for a sustainable and inclusive campus. We identify content related to Sustainable Development Goals (SDGs) in teaching programs and research projects. We cooperate on the creation of digital tools, including the ERUA ID authentication system, a research portal gathering information about research units and teams, and a joint e-learning platform.

OTHER INTERNATIONAL PROJECTS

Cooperation with Ukrainian universities ER-UA

The “ER-UA” project: Strengthening cooperation with Ukrainian universities within the framework of the ERUA alliance was implemented in 2024 and financed by NAWA. It included 84 academic mobilities from Ukrainian universities to USWPS and ERUA partners, two summer schools, teaching innovation workshops, and three webinars on supporting people who experienced war and refugeeism, which together achieved over 195,000 views.

Early-Career Researchers 4 ERUA

Strengthening the competencies of early-career researchers and developing structures that support their long-term academic career paths within the ERUA alliance. The project also includes the development of institutional cooperation, in particular with the European University Viadrina, a partner in the project. As a part of the cooperation, there are plans to launch a joint doctoral program in the discipline of law. Project financed by NAWA. Project manager: Aleksandra Skowrońska, Ph.D.

Green Mundus

A project aimed at developing joint international Master’s degree programs in the field of Psychology of Pro-Environmental Actions. Implemented as a part of Erasmus Mundus Design Measures. SWPS University is the coordinator of the consortium.

Content coordinator: Karolina Mazurowska, Ph.D., Associate Professor at USWPS [Faculty of Psychology in Warsaw].

Global-MINDS

Joint Master’s degree program in Intercultural Psychology offered as a part of the Erasmus Mundus program with the University of Limerick, the University of Oslo, and ISCTE-IUL.

Content coordinator: Karolina Mazurowska, Ph.D., Associate Professor at USWPS [Faculty of Psychology in Warsaw].

ClearClimate

Developing researchers' competencies in the field of IT services supporting decision-making in the context of climate change. The project is being carried out as a part of the Marie Skłodowska-Curie program and coordinated by the University of Novi Sad [Serbia].

Content coordinator: Krzysztof Krejtz, Ph.D., Associate Professor at USWPS [Institute of Psychology, Faculty of Psychology in Warsaw].

EU-VALUES

Promoting the values of the European Union through expert reports, publications, and conferences organized in countries outside the EU. The project is implemented as a part of the Jean Monnet program and coordinated by the Institut Barcelona d'Estudis Internacionals [Spain].

Content coordinator: Professor Radosław Markowski [Institute of Social Sciences, Faculty of Social Sciences in Warsaw].

JUSTMobi

Integration of innovative digital teaching methods in higher education that support a fair and inclusive transformation of urban mobility. This is the first Erasmus+ Higher Education Cooperation Partnership project in which SWPS University acts as coordinator.

Content coordinators: Izabela Bołoz, B.A. And David Sypniewski, M.A. [Faculty of Design in Warsaw].

In 2025, we submitted 8 grant applications in cooperation with foreign partners.

NEW NATIONAL COOPERATIONS



Ceremonial signing
of a cooperation agreement
between SWPS University
and Wrocław University
of Science and Technology.

October 14, 2024. We signed an agreement with Jagiellonian University, University of Warsaw, and the Institute of Psychology of the Polish Academy of Sciences [more on p. 83],

December 4, 2024 we signed a letter of intent with the Faculty of Management and Leadership of the General Tadeusz Kościuszko Military University of Land Forces in Wrocław.

January 17, 2025. we signed a cooperation agreement with Wrocław University of Science and Technology. The main provisions of the agreement are: joint research and creation of topics for scientific papers, and the establishment of a joint field of study.

MEMBERSHIP IN ACADEMIC AND RESEARCH ORGANIZATIONS

SWPS University is a member of national and international organizations bringing together universities and scientific institutions:

- Conference of Rectors of Academic Schools in Poland (Konferencja Rektorów Akademickich Szkół Polskich – KRASP),
- Conference of Rectors of Warsaw Universities (Konferencja Rektorów Uczelni Warszawskich – KRUW),
- Conference of Rectors of Non-Public Academic Universities (Konferencja Rektorów Akademickich Uczelni Niepublicznych – KRAUN),
- Polish Educational Union (Polska Unia Edukacyjna – PUE),
- Baltic University Programme (BUP),
- European Association for International Education (EAIE),
- European Consortium for Political Research (ECPR),
- European University Association (EUA),
- European Council for Doctoral Education (EUA-CDE),
- European Union of Private Higher Education (EUPHE),
- The Global Academy of Liberal Arts (GALA).

In 2024/2025, we joined:

- Cumulus Association – an international association of universities and institutions offering education in the field of art and design,
- International Association of Universities – a global association of universities operating under UNESCO, bringing together nearly 600 universities from over 120 countries,
- International Relations Offices Forum – a network of international cooperation offices at Polish universities,
- Business Graduates Association (more on p. 43),
- UN Global Compact Network (more on p. 107).

**EUA: 2025 Learning & Teaching Thematic Peer Groups –
Ensuring the quality and impact of staff development in teaching**

The European University Association (EUA), as a part of the STAFF-DEV project (funded by Erasmus+), organized a competition for participation in thematic peer groups. Their goal is to develop recommendations and good practices for academic staff development. SWPS University was selected to participate in the group “Ensuring the Quality and Impact of Staff Development in Teaching”. This group is chaired by the University of Limerick [Ireland] and also includes Université libre de Bruxelles [Belgium], Masaryk University [Czech Republic], UAS RheinMain [Germany], University of Bologna [Italy], Riga Technical University [Latvia], Vilnius University [Lithuania], University of Coimbra [Portugal], and University of Geneva [Switzerland].

Our university is represented in this group by Kamila Jankowiak-Siuda, Ph.D., Associate Professor at USWPS, Vice-Rector for Educational Affairs, and Paweł Pyrka, Ph.D., Innovation Coordinator at the Center for Excellence and Innovation in Teaching and Vice-Dean for Educational Affairs at the Faculty of Humanities in Warsaw.

The work within this group focuses on the quality and development of teaching staff, including the effectiveness of various forms of development and their impact on the level of teaching and the institutional culture of the university. In this context, the use of various types of quantitative and qualitative data is subject to examination. Models of cooperation between universities supporting staff development are also being developed. The result of their work will be presented at the EUA conference in Lisbon in 2026.

USWPS POSITION IN THE RANKINGS

Shanghai Global Ranking of Academic Subjects (GRAS) 2024 Psychology

- Ranked between 301 and 400 worldwide and 2nd in Poland.

Times Higher Education Rankings

- THE World University Rankings 2025 – ranked between 1201 and 1500 worldwide and 5th in Poland.
- THE World University Rankings by Subject 2025: Psychology – ranked between 401 and 500 worldwide and 2nd in Poland.
- THE World Universities Rankings by Subject 2025: Social Sciences – ranked between 501 and 600 worldwide and 1st in Poland.
- THE World Universities Rankings by Subject 2025: Humanities – ranked 600+ worldwide and 6th in Poland.
- THE Young Universities Rankings 2024 – ranked between 301 and 350.
- THE Impact Rankings 2025 – ranked between 401 and 600 worldwide [read more on p. 107].

QS Rankings

- QS World University Rankings: Europe 2025 – ranked between 541 and 550.
- QS Europe University Rankings – Eastern Europe – 78th place.
- QS Sustainability Rankings 2025 – ranked between 1451 and 1500 worldwide.

U.S. News Ranking of Global Universities by Subject 2025–26

- Ranked 244th worldwide and 2nd in Poland in the Psychiatry/Psychology category.

Ranking by the “Perspektywy” Education Foundation

In the 2025 Ranking of Private Universities prepared by the “Perspektywy” Education Foundation, SWPS University took 3rd place nationwide. In the University Ranking, which includes both public and private universities, USWPS was ranked 9th. The following fields of study offered by USWPS received high rankings: Psychology (3rd place), Law (3rd place), and English Studies (4th place).



VI
COOPERATION
WITH THE
ENVIRONMENT

INTRODUCTION

We declare in our strategy that by 2029, our public activities will have a significant and visible impact on society, the state, and business – which is why we are consistently laying the groundwork to implement this vision.

In 2024/2025, we carried out projects with partners from various sectors – from local governments, through social and cultural organizations, to large companies. We conduct joint research projects and offer training and therapeutic services. Our experts actively participate in public debate and legislative processes, and innovations developed at the university are put into practice through commercialization activities.

Through social campaigns, educational cycles, and promotional activities, we reach a wide audience and promote the use of reliable knowledge in everyday life. Cooperation with our environment is a way for us to apply knowledge and innovation in practice and respond to current social and economic needs.

1

new
spin-off
company



StressMission Lab sp. z o.o.,
on campus in Katowice

1

new
invention



filed with the United States Patent
and Trademark Office and the European
Patent Office. Smart Diagrams: An Innovative
Method of Visual Support for Comparing
e-commerce Products

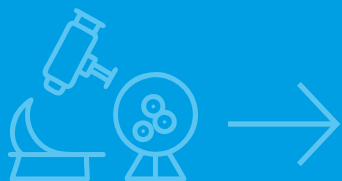
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revenue from commercialization

according to data reported to POLON for 2024
[amount does not include revenue from research services]



30



research services

completed for a total amount of approx.

PLN 2300000_{net}

according to Sciencecloud data for 2024

more than

50

projects implemented
in cooperation with
the socio-economic
environment



OUR VOICE IN PUBLIC DEBATE AND LEGISLATION

We cooperate with the Jagiellonian University, the University of Warsaw, and the Polish Academy of Sciences in the area of promoting psychological interventions and methods of conducting psychotherapy based on scientific evidence.

Health Policy for mental health

In 2024/2025, our university participated in the public debate on health policy for mental health and the legal regulation of the professions of psychologist and psychotherapist.

On October 14, 2024, we signed a cooperation agreement with the Jagiellonian University, the University of Warsaw, and the Institute of Psychology of the Polish Academy of Sciences in the area of promoting psychological interventions and methods of psychotherapy based on scientific evidence. The so-called **Coalition for Psychotherapy** (Koalicja dla Psychoterapii) was formed. The signatories to the agreement have established a Working Group whose task is to share expert opinions and consultations to institutions involved in the development of health policy in the area of mental health, as well as the dissemination of reliable knowledge about psychotherapy. USWPS was appointed the first Coalition leader for the period from October 30, 2024, to October 30, 2025. During this time, the position of chair of the Working Group is held by Jarosław Michałowski, Ph.D., Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology and Law in Poznań). In March 2025, the Coalition for Psychotherapy issued a statement on the draft legislation on the profession of psychotherapist and professional self-government, which was included in the consultations on Deputies' bill.

We have also co-organized numerous events devoted to shaping psychotherapy standards, mental health, and the responsible dissemination of knowledge.

Together with the Polish Society for Clinical Psychology and Psychotherapy EBP (Towarzystwo Psychologii Klinicznej i Psychoterapii EBP), we organized a conference **"Psychotherapy in Poland... what's next?"** ("Psychoterapia w Polsce... i co dalej?") [October 14, 2024]. During the event, the results of the report "The Needs and Preferences of Polish Women and Men in Terms of Psychotherapeutic Services. Research Report" ("Potrzeby i preferencje Polek i Polaków w zakresie usług psychoterapeutycznych. Raport z badań") prepared by the Polish Society for Clinical Psychology and Psychotherapy EBP with the participation of, among others, researchers from USWPS, were presented. The event provided an opportunity to discuss psychotherapy service standards, the role of psychotherapists' basic education, and evidence-based practice in improving the quality and safety of psychotherapy in Poland.

During the conference **“Mental Health and Quality of Life in the Academic Environment: Group Specifics and Methodological Challenges”** [“Zdrowie psychiczne i jakość życia w środowisku akademickim: specyfika grup i wyzwania metodologiczne”] [March 26, 2025], we presented the report “Analysis of Research on Mental Health and Quality of Life in the Academic Environment” [“Analiza badań nad zdrowiem psychicznym i jakością życia w środowisku akademickim”]. We organized the conference with the Ministry of Science and Higher Education, on whose behalf we prepared the report. There are plans to continue the research and prepare a report on effective intervention methods for use in the academic environment [for students and doctoral candidates]. In June 2025, we signed a contract to prepare a report as a task commissioned by the Ministry of Science and Higher Education [until June 2026].

Together with the Jagiellonian University, we also organized the conference **Psychological Education in Poland** [Kształcenie psychologiczne w Polsce] [April 22, 2024]. The event was the academic community’s response to the discussion on mental health protection and the standard of help in this area. This debate is related to the preparation of national legislative solutions regulating the professions of psychologist and psychotherapist, an element of which is studying psychology at university. During the event, a report on the education of psychologists in Poland in 2018–2023 was presented, co-authored by Julita Koszur, Ph.D., Associate Professor at USWPS [Faculty of Psychology in Wrocław] and Anna Ziółkowska, Ph.D., Associate Professor at USWPS [Faculty of Psychology and Law in Poznań].

In 2025, the second edition of the report made by researchers from USWPS and Jagiellonian University was published: “Psychology Studies in Poland. Report for 2019–2024. Update June 2025”. [“Studia psychologiczne w Polsce. Raport za lata 2019–2024. Aktualizacja czerwiec 2025”]. The publication was a voice in the discussion on, among other things, the need to introduce standards for the education of psychologists and systematic care for the quality of psychology studies. The publication of the report coincided with ongoing works on a draft legislation on the profession of psychologist and the professional body of psychologists.

Together with Jagiellonian University, we organized a conference **Psychology in the Public Sphere: Reliable Popularization Versus Perpetuating Myths** [Psychologia w przestrzeni publicznej: rzetelna popularyzacja versus powielanie mitów] [May 20, 2025]. Participants discussed whether scientists have a duty to engage in popularization, how to stop the rising tide of pseudo-experts and misinformation, and what the social consequences of perpetuating psychological myths are.

Our experts shared their knowledge during events devoted to psychology, psychotherapy, and mental health, including:

- The Rector of USWPS, Professor Roman Cieślak, participated as a panelist in the debate “Science for the Health of Polish People” (“Nauka dla zdrowia Polaków”) during the Polish Health Congress in Kajetany (November 24–26, 2024). The congress enabled the exchange of knowledge and experience between medicine and other branches of science to improve public health.
- Julita Koszur, Ph.D., Associate Professor at USWPS, and Anna Ziółkowska, Ph.D., Associate Professor at USWPS, spoke at the 33rd edition of the Psychological Colloquia of the Polish Academy of Sciences [Koloquia Psychologiczne PAN] (June 11–13, 2025), where they presented a report on psychological education in Poland in 2018–2023.

The Sprawdzamy Initiative

USWPS actively participated in the deregulation campaign Sprawdzamy. The team dealing with higher education consisted of 13 people (including five from USWPS), representing various groups within the academic community – universities, the Academic Administration Forum, the Polish Student Parliament, the National Representation of Doctoral Students, the Council of New Scientists, and the Institute for the Development of Higher Education. The team was coordinated by Ewa Ger, Ph.D., Director General of USWPS and the leading group providing formal and legal support for the process was our university’s Legal Department.

In total, the team developed over 100 deregulation ideas, 37 of which were elaborated in detail and 32 were submitted as proposals. Of these, 20 were preliminarily accepted and presented on the Sprawdzamy website. After completing the full approval process, 11 of them were accepted for implementation:

- digitization of student and doctoral ID cards and ensuring their full recognition (two proposals combined),
- simplifying social security rules for researchers traveling abroad on business,
- introducing the possibility of suspending doctoral studies during illness and providing a benefit similar to sick pay,
- maintaining doctoral student status after submitting the doctoral dissertation, until the degree granting procedure is completed,

- simplifying the verification of the authenticity of diplomas and protecting employers against forgeries,
- equal support for all students with special needs,
- simplifying university reporting in POLon in terms of investments and weighted average costs of education incurred by students,
- limiting the obligations arising from the so-called “Kamilka Act” at universities, in particular with regard to verifying the criminal records of academic teachers,
- extending tax relief for donors supporting science and research,
- extension of the support system for people with disabilities to include students of graduate certificate programs.

On the date of preparation of the report, discussions with the government were still ongoing regarding four further proposals that have a chance of being implemented:

- equal treatment of all studying parents – granting the right to Individual Study Arrangements (ISA) to pregnant students and student parents, including those enrolled in part-time studies,
- granting the right to apply for emergency financial aid in the event of temporary life difficulties to persons studying in doctoral schools,
- simplification and standardization of the rules for the recognition of diplomas obtained abroad,
- introduction of a PIT tax exemption (up to a set limit) for remuneration received by participants in scientific research.

RELATIONS WITH THE PUBLIC, SOCIAL, AND BUSINESS ENVIRONMENT

The year 2024/2025 was a period of dynamic development of cooperation with the socio-economic environment, an increase in the number and value of projects implemented, and the strengthening of the position of USWPS as a leading research center, actively cooperating with business partners, public institutions, and social organizations.

The cooperation involved a wide range of partners, including:

- public institutions, central and local government bodies [e.g., the Sejm, the Senate of the Republic of Poland, the National Museum in Warsaw, the Royal Castle in Warsaw, the Educational Research Institute, the Digital Poland Project Center (Centrum Projektów Polska Cyfrowa), the National Library, the Polish Economic Institute, Sinfonia Varsovia, the Court of Appeal in Katowice],
- non-governmental organizations [e.g., The Great Orchestra of Christmas Charity Foundation, SEXEDPL Foundation, Green REV Institute, Pomagam.pl Foundation, Zwolnieni z Teorii Foundation],
- private companies from various industries [e.g., Santander Bank Polska, ING HUBS, Nowa Era, F3e, Adamed Pharma, Benefit Systems, PwC Advisory, Kancelaria Prawna Budnik, Posnow i Partnerzy, Kancelaria Prawna Sobota Jachira, Yellow House Education].

The projects implemented concerned the use in economic and social practice the achievements in many fields and disciplines of science developed at the university, including Psychology, Law, Art, Sociology, Communication and Media Studies, and Management. They have contributed to the development of science, education, and social practice, as well as to the transfer of knowledge and technology to the economy and the public sector.

The most important projects included research services, research and development projects, specialist expert services for the public and private sectors, as well as the design and implementation of innovative solutions and social campaigns. Our activities included conducting market research, trend analysis, public opinion polls, educational research, preparing expert opinions and reports, conducting training, and providing therapeutic services.

Examples of research projects

We carried out a **pilot project for the Educational Research Institute regarding validation of learning outcomes of people with intellectual disabilities** – students of a school preparing them for work. We also

conducted training sessions for teachers. The project was implemented in cooperation with the Polish Association for Persons with Intellectual Disabilities [Polskie Stowarzyszenie na rzecz Osób z Niepełnosprawnością Intelektualną]. The value of the activities carried out by USWPS amounted to PLN 118,500.00 gross. The tools developed will be made public and may contribute to the education and professional activation of people with intellectual disabilities.

In 2025, we completed a joint project with the Auschwitz-Birkenau Foundation entitled **Implementation tools for the education strategy of the Auschwitz-Birkenau State Museum in Oświęcim, including the usage of innovative technologies**. The results of this work include training materials and evaluation tools concerning key competencies for effective management in museum facilities – Holocaust memorial sites. We conducted focus group interview on education about Auschwitz and the Holocaust and developed a handbook for implementing an educational strategy. The value of the project, implemented under the supervision of Adam Szpaderski, Ph.D., Associate Professor at USWPS, was PLN 306,391.23 gross. The project was financed by the EEA and Norwegian Financial Mechanisms.

Since 2024, we have been working for Sundog SA as a part of the European Funds for a Modern Economy project entitled **Development of a system for creating nonlinear RPGs in Unreal Engine 5, allowing for the generation of psychologically coherent characters whose decisions reflect their implied psyche, based on research in Game Studies, Psychology, and AI Technology (LLM)**. The value of the work carried out at USWPS, led by Maksymilian Bielecki, Ph.D., amounts to PLN 753,500 net + 23% VAT. This is the most expensive research service at our university to date. Our task is to develop guidelines for representing character psychology within the game engine, participate in character prototyping and testing with users, and ultimately validate the system.

Cooperation with local government institutions and local communities

We have signed an agreement with the **City of Warsaw** on utilizing the potential of science to develop Warsaw as an open, modern city that is sensitive to the needs of its residents. We have also completed a joint project on the responsible implementation of GenAI tools in public administration.

We have signed a letter of intent with the **Municipality of Wrocław** regarding cooperation to promote psychological knowledge and present its practical value in solving problems and taking on challenges of a personal, local, and global nature.

We have completed a joint project called “City with Nature” [“Miasto z naturą”] with the **City of Poznań** and the Municipal Greenspace Authority. The initiative combines environmental education, emotional development, and contact with nature. As a part of the program, children from kindergartens and elementary schools participate in workshops and story readings that teach empathy and responsibility for the environment.

We have also taken action to help those affected by flooding in southwestern Poland. In cooperation with the University of Wrocław, we have prepared a therapeutic fairy tale for children entitled “When the Water Recedes” [“Kiedy woda opada”] and a guide for parents on how to talk to children about floods. We also co-created the platform pomocdlapowodzian.swps.pl, which helps victims obtain the most important information about available forms of support. The law firm Domański Zakrzewski Palinka was a partner in the project.

Co-organization of events

Another form of cooperation between the university and the environment is the co-organization of events. In 2024/2025, USWPS was a partner of numerous conferences and cultural events. Our experts shared their knowledge during lectures and discussion panels. Below you can find some selected examples.

SWPS University joined in organizing a prestigious international event – the Central European Technology Forum **CETEF’24**, which took place in November 2024. The main organizer was the Polish Chamber of Commerce for High Technology, of which SWPS University is a member. The event was held under the patronage of the European Parliament and the European Commission. During the event, we co-organized a specialized conference entitled “Social Innovations in Technology” [“Innowacje Społeczne w Technologiach”], which attracted considerable interest.

In November 2024, SWPS University also co-organized the **Open Eyes Art Festival** – a series of interdisciplinary artistic events accompanying the Open Eyes Economy Summit. As a part of the festival, the Faculty of Interdisciplinary Studies in Kraków prepared, among other things, an exhibition and workshops entitled “New Space” [“Nowa przestrzeń”] and a performance entitled “Experiencing Space” [“Doświadczanie przestrzeni”].

SWPS University and the Clinic of Cognitive-Behavioral Therapy were content partners for the **Impact’25** congress, which took place in May 2025. As part of this year’s edition, we co-created the thematic track “Mental Health & Wellbeing” and hosted a panel discussion entitled “Futureproof – About Managing Uncertainty and Business Resilience” [“Futureproof – o zarządzaniu niepewnością i rezyliencji biznesu”] in the Industry 5.0 track. During the congress, we presented the report “FUTUREPROOF 2.0. Navigating Uncertainty. Creating Impact”.



SWPS University at Impact'25.
Photo: Impact CEE.

One of the guests at the **Copernicus Festival in Kraków**, which took place in May 2025, was the Rector of USWPS, Professor Roman Cieślak, who was invited to the discussion “A Traumatized Mind” [“Umysł strauumatyzowany”]. The meeting focused on ways of coping with negative phenomena such as trauma, stress, and burnout, as well as caring for mental well-being in times of pandemics, wars, economic crises, and growing social tensions.

The event inaugurating the cooperation between SWPS University and the National Museum in Warsaw was a panel discussion entitled **Self-Portrait – a Tool for Self-Discovery or Manipulation?** [“Autoportret – narzędzie samopoznania czy manipulacji?”] (May 2025), accompanying the exhibition “Self-Portraits” [“Autoportrety”]. Participants discussed the psychological and cultural aspects of self-portraits, both in classical and digital art. The event was attended by, among others, Professor Igor Borkowski (Institute of Humanities, Faculty of Law and Communication in Wrocław) and Hanna Bednarek, Ph.D., Associate Professor at USWPS (Institute of Psychology, Faculty of Psychology in Warsaw).

Maciej Siuda and Aleksandra Kędziorek from the Faculty of Design co-created the exhibition “Lares and Penates. On Building a Sense of Security

in Architecture” presented in the Polish Pavilion during **Venice Architecture Biennale** (May–November 2025).

Last year, we also joined the partners of the Poznań Malta Festival 2025. USWPS and the Clinic of Cognitive-Behavioral Therapy co-created a new film series “Women’s Cinema” („Kino kobiet”), which was presented in June 2025 as a part of the festival program.

The Senate of the Republic of Poland has announced Józef Tischner as the patron of the year 2025. On this occasion, the Following Tischner Steps Association [Stowarzyszenie Drogami Tischnera] prepared an exhibition entitled **The Tischner Experience 2025** [Tischner – doświadczenie 2025], which was inaugurated on June 11, 2025 in the Senate of the Republic of Poland. The exhibition could also be viewed at the Palace of Culture and Science in Warsaw, and then in other Polish cities. SWPS University was one of the partners of the exhibition.

In June 2025 in Warsaw, the **Women in Tech Summit 2025** conference took place. The Vice-Rector for Research at USWPS, Aleksandra Cisak-Wójcik, Ph.D., Associate Professor at USWPS, participated in the event as a mentor in the Women in Science program. She was one of the leaders of workshops on choosing a career path.

In July 2025, we became a partner of one of the most important literary events in Poland – the **Mountains of Literature** festival, organized by the Olga Tokarczuk Foundation. Experts from our university participated in the panel “Should Access to Social Media Be Controlled?” [“Czy regulować dostęp do mediów społecznościowych?”], which was introduced by Piotr Voelkel, co-founder of SWPS University.

International Psychological Congress 2026

Next year, we plan to organize an International Psychological Congress. We want it to become a space for sharing knowledge and experience about psychology – as it relates to science, but also to education, art, business, politics, and everyday life. The event is intended to be a clear statement in the fight against pseudo-science and psychological myths, which are increasingly appearing on the internet and media. The congress will be addressed to a wide audience – from representatives of psychological associations and the therapeutic community, to parents and representatives of education, non-governmental organizations, business, public administration, and the world of politics.

The expert team has already prepared a framework program and proposed a list of experts from Poland and abroad, which allowed a decision to be

We are planning to organize an International Psychological Congress [Międzynarodowy Kongres Psychologiczny], which will be a space to share knowledge and experience in psychology.

made on the organization of the event in June 2026. The Congress will be co-organized by the city of Wrocław and will take place at the Centennial Hall. Discussions with potential partners and sponsors are currently ongoing. An internal organizational team has been appointed, led by Karolina Wójcik.

Training sessions and lectures

We have conducted trainings, academic courses, workshops, webinars, and mentoring sessions for several dozen public institutions, foundations, and private companies on various aspects of mental health and psychological assistance, sexuality, mobbing and violence at work, conflict resolution, stress management, career counseling, and competence development, including managerial, communication, negotiation, and sales skills.

Among the entities for which we have conducted training courses, the following can be mentioned: Ministry of National Defence, District Courts in Gdańsk and Katowice, Regional Prosecutor's Offices in Warsaw and Katowice, District Prosecutor's Office in Sosnowiec, Wrocław University of Science and Technology and the Manus Foundation, the Family Support Center in Warsaw, Psychological and Pedagogical Counseling Center, the Business Women's Foundation, the Evolver Education and Development Support Foundation, the Ukrainian Women in Poland Foundation, the Friedrich Ebert Foundation, the Experiment Science Center in Gdynia, Słoneczna Kraina Therapeutic Kindergarten, PwC, PKO, PZU, ING, Nowa Era, TenSquare Games, iTaxi, RAWICOM, MASPEX, Ulex, PROMADE, KGL, Adamed, Wolters Kluwer, GLF, Żona Krawca.

USWPS experts for the environment

Last year, SWPS University employees were appointed to expert teams, committees, and national and international institutions.

- Marzena Cypryńska-Nezlek, Ph.D. (Institute of Psychology, Faculty of Psychology in Warsaw) was appointed to the Climate Education Team of the Ministry of National Education and became an Ambassador of the European Climate Pact.
- Ewa Dawidziuk, Ph.D. (Institute of Law, Faculty of Law in Warsaw) has joined the European Committee for the Prevention of Torture and Inhuman or Degrading Treatment or Punishment [CPT].
- Professor Marek Piechowiak (Institute of Law, Faculty of Psychology and Law in Poznań) has been appointed ad hoc judge of the European Court of Human Rights.
- Rector of SWPS University, Professor Roman Cieślak, was elected chair of the Committee for Communication and Social Responsibility [Komisja ds. Komunikacji i Odpowiedzialności Społecznej – KRASP]

- Daniela Wybrańczyk, Ph.D. [Institute of Law, Faculty of Law in Warsaw] joined the team of advisors to the Minister of Justice.
- Marlena Banasik, Ph.D. [Institute of Psychology, Faculty of Psychology in Kraków] has become a member of the Scientific Board of the Institute of Judicial Expert Opinions [Rada Naukowa Instytutu Ekspertyz Sądowych].
- Professor Tomasz Grzyb [Institute of Psychology, Faculty of Psychology in Wrocław] became a member of the Team for the Development of Rules and Requirements for Education Preparing for the Profession of a Psychologist [Zespół ds. opracowania propozycji reguł i wymagań w zakresie kształcenia przygotowującego do wykonywania zawodu psychologa], appointed by the Minister of Science.

Awards from the environment

In 2024/2025, SWPS University and members of our community were recognized for their social, marketing, and expert activities.

- Piotr Voelkel, founder of the Vox Group, Collegium Da Vinci, and founder of SWPS University, received the Lewiatan Award at the European Forum for New Ideas 2024 for his outstanding economic success. He was also honored by the Lubrański Academy Foundation with the Divinis et Humanis 2025 Award, granted for outstanding achievements in the fields of culture, art, science, new technologies, social, economic, humanistic, and religious affairs. This distinction is awarded to individuals who, through their knowledge, imagination, creativity, and attitude, transcend the ordinary, the obvious, and the common.
- Jolanta Życińska, Ph.D., Associate Professor at USWPS [Faculty of Psychology in Katowice], was awarded by the SPINA Foundation for her exceptional work on behalf of people with spina bifida.
- Marzena Cypryańska-Nezlek, Ph.D. [Institute of Psychology, Faculty of Psychology in Warsaw] received the Green Changer 2024 award for the efforts to combat climate change.
- SWPS University received the Kotler Awards Poland in the B2B category for outstanding achievements in management and marketing.
- Kinga Nowacka, Director of Marketing and Admissions, was named Marketing Director of the Year 2024. She was also awarded in the Genius Universitatis 2025 competition in the Genius Hero category.
- In the same competition, Genius Universitatis, USWPS won two more awards: first place in the Genius AD category for the "Break the Cycle of Violence" ["Przerwij krąg przemocy"] campaign and third place in the events category for the "Main Event" of the Department of Graphic Design.



Jolanta Życińska, Ph.D., Associate Professor at USWPS [Faculty of Psychology in Katowice], was awarded the Silver Snail [Srebrny Ślimak] by the SPINA Foundation. Photo: The SPINA Foundation.

- USWPS was awarded by the Association for Public Relations and Promotion of Polish Universities PRom. In the New Media category, we received the Andrzej Sołtysiak Award for our campaign “Break the Cycle of Violence”. The award in the Science Popularization category went to the project “SWPS Science Share: Boldly, Responsibly, and Openly Popularizing Science”.
- The Book Institute awarded doctoral student Marta Kopyt for the project “Rita and the Horse”.
- The project “We got the data! Otodom Examines the Level of Polish Peoples’ Satisfaction with Their Homes” [“Mamy na to dane! Otodom bada mieszkaniowe szczęście Polaków”], created in cooperation with, among others, SWPS Innovations and the Otodom website received the Silver Clip [Srebrny Spinacz] award in the corporate PR category in the Golden Clips [Złote Spinacze] competition.
- Professor Dorota Ilczuk [Institute of Humanities, Faculty of Humanities in Warsaw] and Professor Aleksandra Łuszczynska [Institute of Psychology, Faculty of Psychology in Wrocław] were honored by Forbes Women.
- Magdalena Tomaszewska-Bolałek, Ph.D., author of the book “Polish Culinary Traditions” [“Tradycje kulinarne Polski”] received awards in two categories

of the Gourmand World Cookbook Awards competition – Eastern Europe and Culinary Diplomacy. The book also won the main prize in the “Event of the Year” category in the Magellan Award competition.

Establishment of a unit for cooperation with the environment

The Office of the Director General for External Relations was established to support cooperation between USWPS and the business, social, and public environment by ensuring the efficient flow of information and facilitating the implementation of projects. In this way, the Office supports the implementation of the university’s third mission and the third objective of the USWPS Strategy for 2024–2029. The Office’s tasks include organizing processes and procedures, mapping cooperation, coordinating projects, and creating databases and tools.

COMMERCIALIZATION ACTIVITIES

StressMission Lab sp. z o.o. is involved in the development of the analog anti-stress game Stresmisja, developed and tested at USWPS.

New spin-off company

On June 13, 2024, we signed an agreement with StressMission Lab sp. z o.o., a company that develops the analog anti-stress game Stresmisja, developed and tested at USWPS. The game is available in two versions: as a board game (for use during workshops) and a card game (which can be played individually). STRESmisja is the first psychoeducational game with scientifically proven cortisol-lowering effects. Through play and experience, it teaches stress management techniques and creates space for cooperation and shared fun. It is very popular. The company generated revenue in its first months of operation from its sale and from workshops and training sessions using the board game version.

New invention

In 2024 and 2025, we applied for international protection in the EU and the US for an invention created as part of the OPUS project, carried out in a consortium with PJATK under the supervision of Professor Grzegorz Sędko (Institute of Psychology, Faculty of Psychology in Warsaw). Temporary solution named “Smart Diagrams: An Innovative Method of Visual Support for Comparing e-commerce Products” [“Inteligentne Słupki: Innowacyjna metoda wizualnego

wspomagania porównania produktów e-commerce”) is a project for a new component e.g., for platforms used to build e-commerce shops. A key element is the new comparison engine, which allows for the personalization of attributes and effective presentation of products and their features. Functionality facilitates making purchasing decisions. Research conducted at USWPS has shown that this solution facilitates compensatory choices, increasing the accuracy and satisfaction of the buyer’s choice.

Other patent applications are currently under review by patent offices.

Development Incubator / Science4Business

Since January 2024, the Center for Knowledge Transfer has been implementing activities as a part of the Development Incubator partnership project, using its own budget to date. In July 2025, we signed an agreement with the Ministry of Science and Higher Education. The total value of the funded project is PLN 12,599,011, including PLN 3,299,897 for USWPS.

In 2024/2025, Center for Knowledge Transfer actively sought partners from the socio-economic environment to carry out joint and commissioned R+D work and began mapping the potential of USWPS staff in cooperation with directors.

Innovator’s Laboratory

From 2024, Center for Knowledge Transfer has been a partner in the Innovator’s Laboratory project, implemented by Investin sp. z o.o. with funding from PARP. Thanks to Center for Knowledge Transfer’s support, experts from USWPS participate in the project as mentors and trainers, providing knowledge in the areas of management and development of meaningful innovations. Center for Knowledge Transfer also conducted a workshop on designing psychoeducational applications for one of the award winners as a part of the innovators program.

Startup Booster for Social Impact

Since March 28, 2024, Center for Knowledge Transfer has been implementing an acceleration program called “Startup Booster for Social Impact” as a part of the PARP program “Startup Booster Poland – Smart UP”. Its aim is to finance activities supporting the development of small innovative companies that are just developing their products or services. The program is financed by EU funds under the FENG program. The value of the project is PLN 12,086,729.50, of which PLN 10 million will be allocated to grants for startups.

We are implementing the project in cooperation with 27 partners. The most important role is played by so-called business partners, who actively participate

in startup acceleration processes. We are currently the only accelerator that cooperates with as many as three VC funds with public funds for investments from the PFR Starter program.

4 startup recruitment stages have already been conducted as a part of the project. Depending on the recruitment process, you can apply for one of three paths: industry-specific, investor-specific, or sector-agnostic. Over 10 acceleration agreements have already been concluded with startups selected by an independent Evaluation Board. Further agreements are currently being concluded. In addition to the possibility of obtaining financing for the implementation of individual acceleration programs, qualified startups receive support in the form of consultations and training.

A distinctive feature of the program is its openness to various forms of business activity that are in line with the OECD's sustainable development goals.

Program to encourage the registration of intellectual property for patent protection

Center for Knowledge Transfer has developed a draft program to encourage the reporting of intellectual property resulting from R+D work for protection, development, and implementation. The assumptions will be subject to consultation prior to their implementation. We plan to implement the program in 2025/2026.

THERAPEUTIC SERVICES

Activities of the Clinic of Cognitive-Behavioral Therapy

In 2024/2025, USWPS Clinic conducted 18,458 psychotherapy sessions, thanks to the work of 146 psychotherapists, 14 supervisors, and 5 psychiatrists.

We have been active in many areas, responding to social and environmental needs. Interventions and emergency measures included psychological assistance as part of the "SOS Flood" ["SOS powódź"] campaign and crisis interventions for the University of Warsaw community after the tragic events on the university campus. Cooperation with the academic community has developed significantly thanks to agreements signed with the Student Parliament of the Republic of Poland [Parlament Studentów RP] and the National Representation of Doctoral Students [Krajowa Reprezentacja Doktorantów].

The USWPS Clinic provides psychotherapy services for students and doctoral students from all over Poland.



SWPS University at the
Pol'and'Rock Festival.

The agreements cover the provision psychotherapy services for students and doctoral students from all over Poland. We continued trainings for teachers as part of our partnership with the Lower Silesian Teacher Training Center [Dolnośląskie Centrum Kształcenia Nauczycieli].

We cooperated with public institutions – e.g. we prepared recommendations for the Ministry of Health, reviewed a depression treatment program for the Marshal's Office of the Mazowieckie Province, and conducted activities together with National Consultants in psychiatry and psychotherapy for children and young people. We have developed cooperation with SEXED [nearly 60 scripts covered by our substantive patronage]. We prepared and conducted charity auctions for the Great Orchestra of Christmas Charity and carried out training courses [e.g., for the Border Guard, PSRP, KRD, and the National Agricultural Support Center].

We were content partners for the Impact'25 congress [read more on p. 89]. We actively participated in the Open Eyes Economy Summit (OEES) and co-organized the "Neuro-Challenges" ["Neuro-wyzwania"] conference.

Activities of the Community Mental Health Center

The past year brought key changes in the functioning of the Community Mental Health Center, including the full integration of the Warsaw and Poznań units into a single SWPS University Clinic. Standardizing communication, creating a common online platform, and integrated promotional activities have allowed us to increase our reach and achieve image consistency. The development of our commercial offer has enabled us to provide paid psychotherapeutic and psychological services based on quality, accessibility, and professionalism.

Educational and therapeutic workshops developed by a team of specialists were provided for children, young people, parents, and school and preschool staff. Their therapeutic value is combined with a promotional role, attracting new patients.

Cooperation with SWPS University included participation in job fairs and the preparation of an internship program for psychology students. The clinic's specialists participated in events such as the Malta Festival, strengthening our image as experts in the Poznań market in the area of support for children and adults.

EXTERNAL COMMUNICATION – PROMOTION AND SOCIAL CAMPAIGNS

The most important social and educational campaigns

We organized three communication campaigns around umbrella topics. These included organizing webinars and videocasts, campaigns featuring experts on social media, promoting scientific research, conferences, and seminars as a part of integrated communication activities on social media [Facebook, LinkedIn, Instagram, TikTok].

Education is freedom

- 12 zone events [32,000 views on multimedia channels]
- over 1.1 million views and 6,100 interactions on social media

Truths and myths about ecology. How to be eco-friendly when you don't know what it's about?

- 8 zone events [11,000 views on multimedia channels], stationary conference in Poznań
- over 1.7 million views and 3,300 interactions on social media

Take care of your well-being – at school, at work, and in everyday life

- zone events and scientific conferences, reports, and e-books [over 11,000 registrations, including over 5,500 leads – new people acquired through these activities]
- approximately 4 million views, 1,150 hours of video viewing, and 17,000 interactions on social media

Break the cycle of violence at your school

Together with the UNIQA Foundation and RESQL, we ran the second edition of the campaign “Break the Cycle of Violence at Your School”, which aimed to participate in a competition to finance a system to stop violence for 100 elementary and/or secondary schools. The communication campaign reached 2.8 million views. 739 schools with a total of 289,000 students participated in the competition. 207,000 votes were cast by 95,000 people. 100 schools were selected as winners, enabling the project to reach 37,465 students. The competition was nationwide. The winners included schools from each of the 16 voivodeships.

Summary of Zones' activities

We have produced 78 recordings and live webinars as a part of the Zones: Psyche, Law, Culture, Technology, Management and Design.

All materials are published on six blogs and on the following platforms: YouTube, Spotify, Apple Podcasts, and SoundCloud.

- The Zone blogs recorded over 540,000 page views and attracted nearly 400,000 visitors.
- The YouTube channels have approximately 270,000 subscribers [+25,000 this year]; this year's premieres have reached over 160,000 views.
- Premiere podcasts on Spotify have been listened to over 125,000 times by 116,000 people.
- Short videos on social media [Facebook, Instagram, TikTok, and YouTube] recorded over 18.2 million views.

Thanks to the second edition of “Break the Cycle of Violence in Your School” (“Przerwij krąg przemocy w swojej szkole”), 100 elementary and secondary schools in Poland use a system to stop violence in schools.

- The most popular webinar was part of the umbrella series: “Well-Being vs. Happiness – What Really Makes Us Fulfilled?” [“Dobrostan vs. szczęście – co naprawdę daje nam spełnienie?”] in the Psyche Zone, featuring Ewa Woydyłło-Osiatyńska, Ph.D. and Ewa Jarczewska-Gerc, Ph.D., which has been viewed nearly 20,000 times.

SWPS University Science Share Newsletter

We published 10 issues of the [newsletter](#) », gained 5,177 new subscribers [+20.73%], and the articles recorded a total of 131,971 views and 480 interactions. In total, since the beginning (November 2, 2023), we have published 26 issues of the newsletter and gained over 27,500 subscribers.

The #NieStudujęDlaDyplomu campaign

The #NieStudujęDlaDyplomu campaign tells the story of young people’s motivations for studying – not for the diploma itself, but out of a need for development, passion, and a desire to change the world. The project involved students studying at various fields of study, in all faculties of our university. The initiative covered social media (TikTok, YouTube Shorts, Meta, LinkedIn), Google GDN, and outdoor advertising in campus cities. The campaign was launched in July 2025 and in 7 days achieved 3.2 million views, 5,000 website visits, 882,000 views on TikTok, and 306,000 on YouTube Shorts, generating over 2,300 reactions. It also engaged students, strengthening their identification with the university brand.

USWPS BRAND IN THE MEDIA SPACE

SWPS University is one of the universities that most frequently appear in the media: nationwide (e.g., TVP, TVN, Polsat, Polskie Radio, Tok FM, Gazeta Wyborcza, Polityka, Onet.pl, PAP), industry-specific (e.g., Forum Akademickie, rynekzdrowia.pl, pulshr.pl, Architektura & Biznes), local (e.g., GW editions, Polska Press, radio stations). We are a partner of the Polish Press Agency's *Science in Poland (Nauka w Polsce)* platform and *Newsweek Psychology (Newsweek Psychologia)* magazine.

From July 1, 2024, to June 30, 2025, we recorded 32,536 mentions, the average reach is 60,480,910, and the average advertising equivalent is PLN 33,587,115.75 (data according to the Institute for Media Monitoring). According to the Top Brand 2024 (Top Marka 2024) ranking (IMM, Press), we have the highest number of publications among non-public academic institutions [32,400], more than the universities of Wrocław and Gdańsk, and comparable to the University of Łódź.

Experts from USWPS play a significant role in public debate and influence opinion-forming. They most often spoke on topics such as mental health, peer violence, presidential elections, polarization, disinformation, and the job market, and commented on social customs and phenomena.

Popularization of science and art in foreign media

We systematically communicate the results of scientific research and art to foreign media. We publish English-language popular science press releases and invitations to international exhibitions on the [EurekAlert!](#) portal, which is used by foreign journalists, science communicators, and the general public. 30 press releases received nearly 13,000 views. Press releases are reprinted by popular science, news, and health websites such as: [phys.org](#), [sciencemag.com](#), [neurosciencenews.co](#), [scitechdaily.com](#), [medicalxpress.com](#), [earth.com](#), [spotlight-magazine.ca](#), [msn.com](#), [medtour.help](#), [scienceblog.com](#), [www.lifetechnology.com](#), [psychologies.com](#), [scienceinpoland.pl/en](#). The publications highlight the international scope of USWPS research and its contribution to the development of science and art. They support the building of international recognition for USWPS. We also communicate science and art in posts on the X platform.



VII
SUSTAINABLE
DEVELOPMENT
AND ECO-FRIENDLY
ACTIONS

INTRODUCTION

Sustainable development is becoming an increasingly important area of our activities. In 2024/2025, we established new roles and teams responsible for coordinating pro-environmental activities at the university, we have begun measuring our carbon footprint and developing a sustainable development plan for the university.

We cooperate with organizations such as WWF and UN Global Compact Network Poland, planning joint educational and promotional activities, among other things. This is the beginning of a process aimed at becoming a green university by 2029, counteracting climate change and supporting adaptation to its effects.

more than

20



pro-environmental initiatives
within the university

6



research projects and implementation
measures that take environmental
issues into account

2



Global Compact
Network Poland

new environmental partnerships with WWF Poland
and UN Global Compact Network Poland

1653 tCO₂

carbon footprint calculated for
the calendar year 2024

New roles at the university

In February 2025, we created a new role within the university structure – Sustainability Manager. Zuzanna Jakubik has taken on this role and is responsible for strategic and operational activities in the field of sustainable development, including the development and implementation of a sustainable development strategy, coordinating the carbon footprint measurement process, as well as reporting on activities in the area of sustainable development and social responsibility of the university. Her task is also to initiate projects and educational activities for sustainable development and to cooperate with the environment.

We have also appointed sustainable development coordinators on campuses. They are: Oskar Jagiełło [Katowice and Kraków], Anna Murzyn-Romańczuk [Wrocław], Dorota Goyke [Sopot], and Natalia Skalik [Poznań].

Actions for the sustainable development plan

We have begun work on the Sustainable Development Plan. After analyzing benchmarks and conducting initial workshops, ideas emerged in seven areas: organizational culture, community engagement, education, research and innovation, sustainable campus, local partnerships, policies, and management. The plan is being developed by an interdisciplinary team, and its assumptions will be consulted with the community at the beginning of the next academic year.

Carbon footprint measurement

Since 2025, the administrative teams of all campuses have been providing data for measuring the university's carbon footprint in scopes 1 and 2. The process is carried out on the Plan Be Eco platform in accordance with the GHG Protocol and ISO standards. This allows us to assess the effectiveness of decarbonization measures and plan further steps to reduce emissions.

Cooperation with WWF focuses on educational and promotional activities on sustainable development, biodiversity, and green transition. The partnership with UNGC supports the university in achieving the UN Sustainable Development Goals.

Cooperation with the environment

In 2025, we established cooperation with WWF Poland and UN Global Compact Network Poland – international organizations working to protect the environment, human rights, and responsible management. Cooperation with WWF focuses on educational and promotional activities related to sustainable development, biodiversity, and green transformation. The partnership with UNGC supports the university in implementing the UN Sustainable Development Goals, including by initiating joint activities, exchanging knowledge, and organizing events.

Times Higher Education Impact Rankings 2025

The ranking assesses universities for their contribution to the implementation of the 17 UN Sustainable Development Goals (SDGs). In 2025, we ranked between 401 and 600 out of over 2,500 universities and 2nd place [ex aequo] among Polish universities.

- SDG 3: Good Health and Well-Being – ranked 401–600 worldwide and 3rd in Poland,
- SDG 4: Quality Education – ranked 1001–1500 worldwide and 4th in Poland,
- SDG 5: Gender Equality – ranked 101–200 worldwide and 2nd in Poland,
- SDG 10: Reduced Inequalities – ranked 201–300 worldwide and 2nd in Poland,
- SDG 16: Peace, Justice, and Strong Institutions – ranked 301–400 worldwide and 2nd in Poland,
- SDG 17: Partnerships for the Goals – ranked 301–400 worldwide and 3rd in Poland.



VIII
INSTITUTIONAL
DEVELOPMENT,
INVESTMENTS,
AND FINANCE

INTRODUCTION

We invest in the long-term development of the university to better respond to the needs of our community and environment. In 2024/2025, we obtained financing for new development projects with a total value of PLN 47.6 million.

We carried out two large infrastructure investments – a new campus in Kraków and a student dormitory in Sopot – as well as numerous digital projects.

We are constantly strengthening the security of our systems, developing our infrastructure, and raising our service standards. We consider development in these areas to be the foundation of a modern and friendly university.

7  → **PLN 47.6 million**

newly acquired
development projects

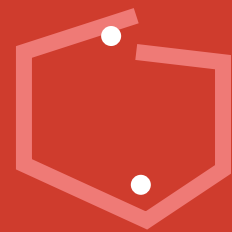
2



infrastructure investments
in progress

student
dormitory
in Sopot

new campus
in Kraków



20



large digital projects
completed

INVESTMENTS

New campus in Kraków

In January 2024, we purchased the historical building of the so-called Silesian Seminary at Mickiewicza 3 Avenue in Kraków, where the SWPS University – J. Tischner Campus in Kraków will be relocated. In 2024/2025, we began renovation and construction work to adapt the building for academic activities. We pay particular attention to maintaining accessibility standards [installation of two elevators] and energy efficiency [green and blue infrastructure solutions].

The work was preceded by the completion of an architectural and construction design and a land development plan, as well as the obtaining of a building permit. We work closely with the Provincial Conservator of Monuments team at all stages of the work.

The project is being implemented with financial support from the European Climate and Environment Infrastructure Funds (co-financing from the National Fund for Environmental Protection and Water Management) and European Social Development Funds (co-financing from the National Center for Research and Development– NCBR). The total investment amount exceeds PLN 44 million.

The work schedule assumes that the Kraków campus will move to its new headquarters in February 2026.

Plans for a new headquarters in Gdańsk

In connection with plans to launch a new campus, USWPS plans to purchase a property in the so-called Young City in Gdańsk – in the area of the former Gdańsk Shipyard. The building is under the care of the conservator of monuments. We have begun work on obtaining a building permit, which is crucial for finalizing the transaction.

At the new campus, we plan to offer courses related to design, communication, and art. The earliest possible launch in Gdańsk is in 2 years.

Construction of a student dormitory in Sopot

In January 2025, we began construction of a dormitory on the parking lot adjacent to the USWPS Sopot campus building. The project was designed by architect Boris Kudlička.

The building will consist of 6 floors (including an underground parking lot), which will house student apartments and two conference and teaching rooms. The cafeteria will be moved to the new building.

The investment is planned to last 2 years. Finishing work inside the building will begin at the start of 2025/2026.

IT SYSTEMS

In 2024/2025, we implemented projects to develop tools supporting student, employee, administrative, and communication processes. We modernized our IT infrastructure to improve the security, efficiency, and availability of our systems.

Largest completed projects:

- Integration of the Tischner European University's systems with USWPS systems.
- Academic evaluation – the process of submitting academic evaluation reports, their partial evaluation by authorized persons, issuing final grades, and appeals.
- Enrollment – a new version of the system enabling students to enroll in courses.
- Erasmus+ – a comprehensive process for handling trips by students from USWPS to other universities.
- Expansion of functionality in existing ERP, EOD, and Salesforce systems (e.g., within the scope of internship and recruitment services).
- Handling legal documents in the EOD system.
- EDA2 – integration of data from the VDO system into Salesforce regarding subjects, requirements, class schedules, enrollment, and grades.
- Implementation of IDP for ERUA, enabling central login to services offered by ERUA.
- Reconstruction of the backup system [Deduplicator and Commvault], thanks to which we have increased the comprehensiveness of data protection.
- Launch of the EDR [Defender+Intune] system, which has significantly strengthened our cybersecurity by providing comprehensive protection and management of all network endpoints. We can monitor, detect, and respond to threats more effectively.

- As a part of our efforts to improve infrastructure security, we have implemented the following measures: Juniper Router Cluster, Firewall Cluster (Palo Alto), Anti-DDoS. We have established cooperation with the NASK Security Operations Center (SOC).
- Reconstruction of hosting infrastructure and transition to cloud solutions supported by backup in NASK colocation. The project involved the use of Google Cloud Platform and the implementation of CloudFlar. The solution increased reliability and resistance to attacks, and ensured the scalability and security of our services.
- Deployment of two instances of portal.swps.edu.pl in a high availability (HA) environment, ensuring greater reliability and continuity of access to the website. The new version of the portal offers improved performance, a more modern interface, and enhanced data processing security.
- Completion of work on Internet connections, which has increased service stability. With two independent connections on each campus, if one fails, the other automatically takes over, minimizing interruptions in network access.
- Completion of the process of relocating servers and infrastructure to NASK colocation. All campuses can now operate independently of the campus in Warsaw, which significantly increases their autonomy and resistance to failures.
- Installation of two CAS servers, which increased the performance and reliability of e-mail services and other client applications.
- Relocation of two Optima installations, ensuring continuity of operation of systems serving the SWPS University Clinic of Cognitive-Behavioral Therapy.
- Implementation of a new system for handling SafeQ printouts.

FINANCE

Key financial data for 2024

- profit from sales: PLN 16.3 million, an increase of PLN 8.3 million (104%) compared to 2023
- total operating revenue: PLN 298.2 million, an increase of PLN 46.1 million, i.e. 18% compared to 2023
- total operating expenses: PLN 281.9 million, an increase of PLN 37.8 million, i.e. 15% compared to 2023.
- Main factors influencing the change compared to 2023: 18% increase in the cost of salaries with related markups.

Structure of operating revenue in 2024 (in PLN million)

	2024	2023
Revenue from teaching activities	271.8	225.6
Revenue from research activities	24.5	23.7
Other	1.8	2.8
Total	298.2	252.1

Structure of operating expenses in 2024

Operating expenses	million PLN	share
Amortization	10.4	4%
Materials and energy use	18.9	7%
External services	67.1	24%
Taxes and fees	0.1	0%
Salaries, Social Security, and other benefits	170.2	60%
Other costs	15.1	5%
Total	281.9	

Forecasts for the coming year

In 2025, sales revenue is expected to reach PLN 350.3 million, with operating costs amounting to PLN 330.9 million, resulting in gross sales of PLN 19.4 million. The projected increase in costs of 17.4% compared to 2024 is mainly related to the merger of the University with the Tischner European University in Kraków and the decrease of the currency value due to inflation.

The university has an investment loan at its disposal. In 2025, it is expected to continue to be used in connection with the ongoing renovation of the campus headquarters in Kraków and new real estate investments.

DEVELOPMENT PROJECTS

Thanks to the effective application for external funds, we have obtained further grants totaling PLN 47.6 million.

In 2024/2025, we implemented and acquired projects supporting the educational, digital, environmental, and organizational development of our university. Thanks to the effective application for external funds, we have obtained further grants totaling PLN 47.6 million.

We use them for projects related to academic mobility, cooperation with foreign universities and international promotion of USWPS, improving adult qualifications and solutions supporting students, as well as activities promoting accessibility and energy efficiency. Below is a list of projects that are currently underway or were acquired during the past academic year.

Projects financed by the Foundation for the Development of the Education System

3 projects "Educational Mobility of Students and Staff" ["Mobilność edukacyjna studentów i kadry"] concerning long- and short-term mobility to European Union countries.

- PLN 12.6 million as a part of the "Educational Mobility of Adults" ["Mobilność edukacyjna osób dorosłych"] competition
- implementation: 2023–2025, 2024–2026, 2025–2027

More on p. 71.

2 projects “Educational Mobility of Students and Staff” concerning short-term mobility to and from: The Philippines, Egypt, Lebanon, Kazakhstan.

- PLN 0.4 million as a part of the “Educational Mobility of Adults” competition
- implementation: 2023–2026, 2024–2027

Projects financed by the Ministry of Science and Higher Education

“Increasing the Impact of Polish Universities’ Scientific Activities on the Development of Global Science by Strengthening Research Cooperation with Internationally Renowned Scientific Centers Within the European Reform University Alliance Consortium of European Universities” concerning the development of IT systems supporting the integration of the ERUA alliance.

- PLN 1 million
- implementation: 2023–2025

Organization of international internships for 4 students from SWPS University in connection with Poland’s participation in the Expo 2025 Osaka World Exhibition concerning the internship of students from the Faculty of Humanities in Warsaw in the Polish pavilion at the Expo.

- PLN 0.312 million as a part of the university recruitment process carried out by PAIH
- implementation: 2025

Projects financed by The National Centre for Research and Development

“Your Future Skills” concerning the development and implementation, in cooperation with the Lewiatan Confederation, of short training courses for adults aimed at improving their qualifications and retraining.

- PLN 5.5 million as a part of the “Development of Qualifications and Competences of Adults” (“Rozwój kwalifikacji i kompetencji osób dorosłych”) competition
- implementation: 2024–2028

More on p. 41.

The project “My USWPS – a More Accessible University” aims to increase the accessibility of the university for people with disabilities and special needs in 8 areas.

- PLN 7.86 million as a part of the “Universities More Accessible” competition
- implementation: 2024–2028

More on pages 16–17.

“StayOn USWPS: Monitoring the Risk of Dropout and Providing Individual Student and Career Counseling” (“StayOn USWPS: Monitorowanie ryzyka drop-outu i doradztwo indywidualne ds. studenckich oraz kariery”) concerning the implementation of systemic solutions in the area of monitoring the risk of dropout and providing counseling for students.

- PLN 4.54 million as part of the competition “Effective University Management to Minimize Dropout Rates” (“Efektywne zarządzanie uczelnią w celu minimalizowania drop-outu”)
- implementation: 2025–2028

Projects financed by the Polish National Agency for Academic Exchange

“Get Ready for Your Future! – Promotion of SWPS University in New Foreign Markets” concerning the promotion of the university’s offer in Azerbaijan, Egypt, Morocco, Kazakhstan, Uzbekistan, Vietnam, and Kyrgyzstan.

- PLN 0.4 million as part of the “Welcome to Poland” competition
- implementation: 2023–2025

“Strengthening Cooperation with Ukrainian Universities Within the European Universities Initiative” (“Wzmocnienie współpracy z uczelniami ukraińskimi w ramach Inicjatywy Uniwersytetów Europejskich”) concerning the inclusion of 7 universities from Ukraine in the training and mobility activities of the ERUA alliance.

- PLN 0.59 million
- implementation: 2024–2025

More on p. 74.

“Early-Career Researchers 4 ERUA” on the competence, development, and internationalization of early-career researchers.

- PLN 1.2 million as part of the “Support for European Universities” competition
- implementation: 2024–2026

“Welcome to USWPS University: Activities Aimed at Increasing the Internationalization of Staff” concerning the admission of candidates from abroad.

- PLN 0.55 million as part of the “Welcome to Poland” competition
- implementation: 2025–2027

More on p. 23.

Projects financed by the National Fund for Environmental Protection and Water Management

“Improving the Energy Efficiency of the Historical SWPS University Building in Kraków at Aleja Adama Mickiewicza 3” [“Poprawa efektywności energetycznej zabytkowego budynku Uniwersytetu SWPS w Krakowie przy Alei Adama Mickiewicza 3”] concerning the energy modernization of the university building in Kraków.

- PLN 12.78 million as part of the competition “Improving Energy Efficiency in Historical Public Buildings” [“Poprawa efektywności energetycznej w zabytkowych budynkach użyteczności publicznej”]
- implementation: 2024–2026

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